

## FOR IMMEDIATE RELEASE

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### 7<sup>th</sup> Annual Phoenix Pet Expo Features International Feline Competition

*(TICA) The International Cat Association and Desperados Cat Fanciers, Inc. present the 9<sup>th</sup> Annual Spring Shootout Cat Show at the 2016 Phoenix Pet Expo in Scottsdale, AZ on April 16-17, 2016.*

Phoenix, AZ– Leading national events company, Amazing Pet Expos, is excited to announce a partnership with (TICA) The International Cat Association as part of the planned events at the 7<sup>th</sup> annual Phoenix Pet Expo. Desperados Cat Fanciers cat club, licensed by The International Cat Association, is pleased to bring over 125 cats to compete for big wins both days of the Expo. Feline enthusiasts of all ages will enjoy simultaneous judging of cats in four rings, have the opportunity to talk with feline experts, and view cuddly cats up close and personal at the TICA booth. Many of the 63 TICA recognized cat breeds and household pet cats will attend and compete for wins.

“TICA is very excited to partner with Amazing Pet Expo to bring the public a variety of cat breeds and household pets who compete for regional and international wins. TICA believes in the fun and educational purpose of Amazing Pet Expos and we are happy to help by bringing the feline experts,” says Roeann Fulkerson, TICA Director of Marketing.

New cat applicants are welcome but there are no walk-ins accepted at the event, all cats must be pre-entered! Details and requirements are outlined on the entry form, which must be completed prior to entering. The entry form can be located at <http://desperadoscatshow.com>

“We certainly look forward to graciously welcoming as many new cat show exhibitors as possible, but all applicants must follow the guidelines of the competition. We look forward to seeing everyone – new and returning - at the show,” says Desperados Show Manager, Sandi Mattingly.

The Phoenix Pet Expo is a free admission event and is open to the public on Saturday, April 16 from 10am to 6pm and Sunday, April 17 from 11am to 4pm. In addition to the Cat Show, the exposition features a weekend-long flyball competition as well as on-going disc dog demonstrations, canine freestyle dance demonstrations and lure coursing. The Phoenix Pet Expo also features opportunities for attendees to explore over 250 pet-related exhibitors, education about exotic animals, and a Petfinder.com mega-adoption area with more than 200 rescue pets available for adoption. Low-cost immunizations, discounted microchipping and free nail trims are available for all the furry friends who need them. Plus, there is entertainment and education as well as contests on two stages this year.

"Guests are always amazed at what they are able to experience at these pet expos. An Amazing Pet Expo is a great socialization tool for your pets," says Ethan Barnett, Vice President of Events. "And seeing so many different pet types and breeds at one event is educational and fun. People might decide to visit a pet expo just to have fun with their pet, but they end up leaving with new knowledge on becoming the best pet parent."

This free, indoor and air-conditioned event attracts more than 25,000 attendees annually along with their furry, feathered and reptilian pals who are looking to experience a place where all pets can enjoy a fun day or two out with their pet parent(s). All well-behaved pets are welcome, as long as they're on a fixed lead (or in a carrier) and have proof of age-appropriate rabies vaccines.

The 2016 Phoenix Pet Expo is produced by Amazing Expos, a leading event production company that currently produces more than 30 large pet expos across the United States. For more information, call 800-977-3609, email [expo@phoenixpetexpo.com](mailto:expo@phoenixpetexpo.com) or visit <http://www.phoenixpetexpo.com>, <https://www.facebook.com/PhoenixPetExpo> or <https://www.twitter.com/AmazingPetExpo>.

TICA, The International Cat Association is the world's largest genetic registry of pedigreed and household pet cats, the first registry to allow household cats of unknown ancestry to compete for the same titles and awards as pedigreed cats. TICA is headquartered in Harlingen, Texas, administers the rules licensing and management of hundreds of cat shows annually across the globe in 103 countries. TICA and its members work together to promote the preservation of pedigreed cats and the health and welfare of ALL domestic cats through education, responsible cat ownership, and proper care to the owners of millions of cats worldwide. TICA currently recognizes 63 breeds of cats. To learn more about TICA visit [www.tica.org](http://www.tica.org) or FaceBook: [www.facebook.com/TheInternationalCatAssociation](http://www.facebook.com/TheInternationalCatAssociation)