PROFILE

BORN AND RAISED IN BRAZIL, SOUTH AMERICA
EDUCATED IN IT
MARRIED TO CINTIA
PASSION FOR CATS, MUSIC & LITERATURE

TICA HISTORY

TICA MEMBER SINCE 1991
BIRMAN BREEDER - CHATQUIRIT CATTERY
MEMBER OF MULTIPLE CLUBS IN SA AND ES
SPECIALTY JUDGE LICENSE IN TICA IN 1993
APPROVED ALLBREED JUDGE LICENSE 2000
RING & SCHOOL INSTRUCTOR LICENSE 2005
DISTINGUISHED JUDGE IN 2018
REGIONAL DIRECTOR, SOUTH AMERICA
BOARD LIAISON - JUDGING COMMITTEE

EXPERIENCE

BOARD OF DIRECTORS 2014-CURRENT
South America Regional Director
JUDGING COMMITTEE BOARD LIAISON
Worked to develop the Judging Committee

TICA CHALLENGES

CULTURAL DIFFERENCES
COMMUNICATION
TRANSLATIONS
REGISTRATION
GENETICS TIED TO REGISTRATION

SKILLS

OPEN MINDEDNESS FOR GROWTH/CHANGE
DIALOGUE WITH MEMBERS
DISPOSITION
HISTORY WITH TICA & BOARD

CONTACT

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TICA has undoubtedly grown and nowadays it is one of the worldwide most important players in cat fancy. We have substantially developed our international businesses — and I use this word here because it took time for us to understand what we essentially are. Our operational structure hasn't supported any longer the increasing demands we have. In the last months, under the leadership of Vickie Fisher, the Board of Directors made some important decisions. First step was to remodel the EO's structure by creating two new positions: Chief Operating Officer and Executive Secretary. Second step now is to restructure all the automation system and the website, the main front door to our business. We are moving towards another reality as we want to become “the world authority in cats”. The operational structure will be ready to support our growing within the next ten months.

The biggest challenges we have from then on:

To attend satisfactorily the demand of the multiple different cultures of our international membership while maintaining the North American values that are the basis and also the attractive of our Association for other cultures. Communication is the keyword here. The new system will allow multiple languages, but we need to dialogue with members, not only inform them in their own languages. There’s a lot of supporting work to do because the new system itself won't resolve the lack of communication's issue.

To establish a bridge between our tradition and the new demands brought by the contemporaneity, including the new reality after the pandemic of covid-19. This is the most challenging. Cat fancy is all built on tradition. A specific and complex knowledge is required to construct anything in our activity and to make it simple (try to explain a newbie how to review a pedigree). We need to find ways to maintain our activity interesting for new generations and within all the restrictions due to the pandemic that will be around for many months.

To perfect our registration process by using tools that Science is delivering every day, within the concept that we are a Genetic Registry. This is a very sensitive point. We are a Registry and, as such, a business that doesn’t refuse the registration of cats. But we are also so proud to be a Genetic Registry. In this context, it's legit to think that we should aim to qualify our registry using scientific means. Do you want to import something different to your breeding program or to start a program for a new breed? TICA is very open to those initiatives, but you would need to use genetic testing and scientific supervision.
The skills that I’ve been putting in service of TICA and will use to deal with those challenges:

My deep knowledge of the Rules. Serving on the Board for so many years, I became a kind of dean among my colleagues. I know the history behind the main rules: how they used to be, how they changed and why they needed to be changed the way they were. I am always able to suggest when a rule needs to be perfected. Rules are the pillars of any democratic organization.

My disposition to always advance towards the new. I have a natural open mind for innovation, whether technological, scientific or even habitual, that is the most difficult to achieve. If we want to be the Number One tomorrow, we need to be focused ten years in the future. Things move very fast in the contemporary world.

My capacity for dialogue with different perspectives to always find a consensus. I am a very good listener, and this is especially useful in times of big changes or turbulence. Also, I truly believe that dialoguing is the keyword on managing conflicts and potentializing efforts towards a common objective.

I do believe my thoughts are completely in tune with the philosophy proposed by Vicki Jo Harrison on her platform and that’s why we decided to run together.

It’s a time for changing and dialoguing and I feel I am the right person for the supporting position of TICA Vice President.

Making TICA Better, Together!