

# Statement of Janet Brown

I have been a member of TICA's Mid Pacific Region for 20 years. My breeding career started in 2004. I have been breeding Maine Coons ever since, with the cattery name of Whatatrill.

I have seen this region shrink and grow, both in member size and territory. I have seen all types of regional directors from hands on to hands off, motivated to incompetent, and those that have been organized but unable to communicate with the members.

I believe what the region needs is a good well rounded and organized manager. A people person that can handle the corporate world too. I am both of these. My professional background includes restaurant management, 3-5 Star hotel management and for the last 21 years or so mortgage loan production.

We need more members. I have many of ideas as to how to build members, from having our breeders make their kitten buyers become members, to contacting those that have cancelled memberships, to recruiting at shows.

Ken Kershaw has agreed to be our deputy should I be elected. Ken brings many years of experience with him. He has shown and campaigned cats for many years, along with producing shows. He brings vast knowledge to our region and will be an indispensable asset!

We need more clubs and hence shows. Venues in our region are extremely expensive and locating reasonable venues is always daunting. I believe we will have some interesting and usable options coming in the near future. With Covid-19 virtually closing the doors on many industrial spaces, owners and landlords are now eager to rent at any cost. I have the ability to locate and contact those owners as a real estate agent. I negotiate commercial and residential leases on a daily basis. Also, with hotels at lower occupancy, suddenly cat shows are a great option. I speak hotel, having years of experience.

Lastly, my friend, co traveler, and show production guru, Gloria Mahan taught me so much about our region. During our long drives we would often talk about show problems and how to solve them. She would often consult with me over issues that would happen during shows. I was her right hand, often her show or co-show manager, I learned the ins and outs of show management and how to make a show successful. I will forever be grateful to her.

Thank you in advance for your consideration.

Sincerely,

Janet Brown