

SOUTHEAST REGIONAL DIRECTOR CANDIDATES

STEVE LAWSON



- After 30-plus years of judging and exhibiting, it is time for me to give back, to help guide our Region and our Association. I am asking for your vote for Regional Director. I am also asking for your vote of confidence to make informed decisions for TICA. TICA is a business and we need it to be run like a business. I have that level of corporate experience. Currently, I own and operate a travel corporation. In my past business life, I have managed hotels with hundreds of staff. Additionally, I directed the financial departments of over 100 hotels coast to coast. The position of Regional Director necessitates the need for one to bring corporate experience to the board table.
- It's amazing, having travelled all over the world, the number of people that don't even know that cat shows exist. We need to change that and TICA must be the leader. Our clubs need support in all areas and we need to provide that help with the promotion of entries, promotions to the public, education for exhibitors and spectators, all at no charge to the clubs. A full media blast talking about cats and cat shows. Help with new clubs, new areas, budgets, show halls, and overall expenses. The more public we can talk to, the more awareness we can share about our hobby.
- There are so many members in our region that have talents to offer, and when I am elected, together we will form "TEAM SOUTHEAST" to funnel these talents into ideas and action plans to help our hobby, our region, and our association. Is there room for improvements, yes there is always room for improvements and with the help of concerned and talented members like you we can get it done. With this kind of shared knowledge, together we can make it fun again. Go TEAM SOUTHEAST!
- We need to bring fun and socializing back into the show halls! With the formation of the "SE SOCIAL CLUB", the Social Club will suggest places to eat as well as plan pizza parties, potluck, general get-togethers in the showhalls as well as in our show hotels and nearby restaurants. I know how to plan great events! Are you with me?!
- Our Junior Exhibitors are so eager to learn and we need to prepare them for a fantastic future in our association! It's an exciting time for our SE JE Program and I'm excited to help move it forward.
- Your vote will enable me to work with the Executive Office and Board of Directors to advance TICA into the 21st century.
- I want and need your vote! Together we can make this vision a reality. It would be my honor to represent you.

**Because Together We Can...make our hobby fun again,
make our region fun again, make our association fun
again...but most important...**

"TOGETHER WE CAN"



Steve Lawson for SouthEast Regional Director

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