



Tania 2018

## VISION

My name is Tania Antenucci and I am honoured to announce my candidacy to represent you, the members of the NE region, as Regional Director for the 2019-2021 term. Having been a TICA member, exhibitor and breeder for roughly eight years, I have become a passionate advocate for the unprecedented spirit, tenacity and camaraderie of this region. Engaging with all of you has brought me my most treasured friendships, my best competition, my most exhausting weekends - and a definitive ambition to ensure your voice is heard around the TICA globe objectively, responsibly and credibly.

## PLATFORM

### 1. Membership Engagement and Organic/New Growth

### 2. Consistent and Timely Communication

- launch of "NE News": quarterly newsletter which will be emailed/posted for members, detailing news, events, meetings, agendas, and minutes

### 3. Expanding Beyond Our Borders

- explore opportunities to work with other TICA regions, TICA leadership and/or fellow associations in an effort to align regional growth priorities and promote mutually beneficial alliances

### 4. Digital Re-Branding

- development and launch of new, interactive website and social media channels designed to engage and educate both membership and the public

### 5. TICA Board Advocacy

- ensure that our region's best interests are consistently and appropriately represented in a legislative capacity
- advocate for accountability, transparency, and inclusion when Board level decisions are being made

# TANIA ANTENUCCI

N O R T H E A S T   R E G I O N A L  
D I R E C T O R   C A N D I D A T E

[www.tania2018.com](http://www.tania2018.com)



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