

2020 TICA YEARBOOK ORDER FORM - VOLUME 41

2020 Yearbook - US (ordered until July 15, 2020)		YEARBOOK -	INCLUI	DES SHIP	PING A	ND HAN	DLING					ITEM			111	AMOUN	NT
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Checks in US Dollars to: "TICA YEARBOOK"

Mail to:

Chris Unangst - TICA Yearbook Editor 811 Hilltop Lane #201 Toledo, OH 43615 9-671-1197 between 5 PM and 10 PM

919-671-1197 between 5 PM and 10 PM ET E-mail: chris.unangst@gmail.com

DEADLINES

EARLY DEADLINE – July 15, 20<u>20 – All Regi</u>onal Winners, Breeder Directory, Grand Gallery, Supreme Gallery, Outstanding Dams/Sires, In Memory, Lifetime Achievement, and early advertising

FINAL DEADLINE – September 1, 2020 – All international winners, best of breed, colors, final advertising. Any of the above winners not previously sent.

NO SUBMISSIONS WILL BE ACCEPTED AFTER SEPTEMBER 1, 2020.

GENERAL YEARBOOK INFORMATION

Payment must be made in US funds. Checks, money orders, VISA, Mastercard, Discover, and American Express charges accepted. Credit card payments must include expiration dates and security code. Make checks and money orders to "TICA Yearbook". Return check fee is \$45.

Photos must be received by the TICA Yearbook Editor by the deadline for the section or they will not be included in the yearbook and no refund will be made for failing to supply a picture. An order form or email must be submitted with photos or on file with the Yearbook Editor before any photos will be processed.

Contact the Yearbook Editor at her contact information on the front of this form with any questions.

FULL/HALF /OUARTER PAGE ADVERTISING INFORMATION

Advertising will be placed in the order received. Advertising design services need to be negotiated in advance with the Yearbook Editor.

Advertising prices are as follows:

- Full page (9 x 12) \$350 (until June 30, 2020), \$400 (until July 31, 2019), \$450 (until September 1, 2020)
- Half page (9 x 6) \$200 (until June 30, 2020), \$225 (until July 31, 2019), \$275 (until September 1, 2020)
- Quarter page (4 ½ x 3 ½) \$100 (until June 30, 2020), \$125 (until July 31, 2019), \$175 (until September 1, 2020)

All ads MUST have an additional quarter of an inch of just background color around ALL edges for full bleed off the page.

Camera-ready copy is preferred and must be the correct size. Contact the editor to verify the correct size. Camera-ready should be 300 dpi or greater .jpg format. Email camera-ready advertising to chris.unangst@gmail.com .

Contact the Yearbook Editor at her contact information on the front of this form with any advertising questions.

PRINTED PHOTOS

Mail photos to the TICA Yearbook Editor. Address is on the front of this form.

Label the back of each cat's photo with:

- 1. What the photo is for (For example: 7th Best International Alter)
- . Cat's TICA region
- 3. Cat's name including all titles
- Breed and color
- 5. Owner(s)
- 6. Breeder's name (if different from owner)

One photo is needed for each placement in the yearbook. No part of the cat can touch the edge of the photo.

The best size for the Grand and Supreme Galleries is a vertical 2½"x3", 3"x4½", or 3½"x5".

DIGITAL PHOTOS

 $Email\ digital\ pictures\ to\ \underline{chris.unangst@gmail.com}\ You\ will\ receive\ confirmation\ when\ your\ photos\ are\ received.$

Photos must be a minimum 300 dpi and sent in jpg format.

Name your file as follows: region, purpose of photo, cat's name, owner last name. For example:

- GL CAT 7 RW SGC ANNABELLE UNANGST.JPG (regional winner)
- IW HHP 1 LA SGM FLUFFY KID UNANGST.JPG (international winner)
- SUPREME IW SGC SWEETY UNANGST.JPG (supreme, grand, lifetime achievement, in memory sections)
- 2BOC BLUE CLASSIC TABBY ES RW SGC DRUNK ON YOU UNANGST JPG (international top 3 of color)
- 3BOB TONKINESE KITTEN RW ARIEL UNANGST.JPG (best, 2nd or 3rd best of breeds internationally)

Include only one picture in each email. In the email text include:

- 1. What the photo is for (For example: 7th Best International Alter)
- 2. Cat's TICA region
- 3. Cat's name including all titles
- 4. Breed and color
- 5. Owner(s)
- 6. Breeder's name (if different from owner)

You may use the same picture for multiple purposes. However, please send individual emails, with the attached photo file named appropriately,

TEXT INFORMATION

 $Information \ for \ the \ following \ may \ be \ attached \ to \ this \ form \ or \ may \ be \ emailed \ to \ \underline{chris.unangst@gmail.com}:$

- Cover personalization
- Breeder Directory