

# THE INTERNATIONAL CAT ASSOCIATION, INC.

## 2016 Spring Board Meeting

May 21-22, 2016

### Electronic Meeting

The electronic meeting was called to order by President, Fate Mays at 6:05AM CDT on May 21, 2016. The following Board Members were present:

President, Fate Mays

Vice President, Bobbie Tullo

Directors:

Asia, Motoko Oizumi

Great Lakes, Mike Vasquez

Mid Atlantic, Susan Adler

Mid Pacific, Gloria Mahan

Northeast, Donna Madison

Northern Europe, Ralph Stadter

Northwest, Ellen Crockett

South Central, Wendy Klamm

Southeast, Laurie Patton

Southwest, Alex Chisholm

Western Europe, Phil Cornwell

South America, Luiz Paulo Faccioli

Southern Europe, Damien Bourreau

International Associate, Lisa Dickie

1. Unanimous consent by KLAMM to include Leslie Bowers, Lesley Jones, Frances Cardona, Lisa Dickie, Marylou Anderson and Kenji Arai in the Executive Session Meeting. Without objection.

2. Motion was made by KLAMM and seconded by STADTER to schedule the Hugh Price complaint for a hearing at the 2016 Annual Meeting. Motion carried with Adler and Oizumi abstaining and Madison opposed because she did not like the way it was handled.

3. Motion was made by CORNWELL and seconded by TULLO to advance Jane Allen to Approved Allbreed Judge. Motion carried.

4. Motion was made by STADTER and seconded by TULLO to advance Thomas Anderson to Approved Allbreed Judge. Motion carried.

5. Motion was made by PATTON and seconded by ADLER to reinstate Ed Manning to Provisional Allbreed Judge. Motion denied.

6. Later, motion was made by PATTON and seconded by KLAMM to deny the payment of the Yearbook Bonus. Motion carried.

7. Motion was made by MADISON and seconded by CHISHOLM to support Marylou Anderson's decision to accept Nicki Fenwick Raven's resignation.

8. Motion was made by STADTER and seconded by ADLER to table the previous motion. Motion denied with Adler, Bourreau, Mahan, Stadter and Vasquez in favor.

Later, Motion #7 carried with Adler, Bourreau, Mahan, Stadter and Vasquez opposed.

In response to the letter received by the Board, as Liaison to Judging Administrator, the Vice President was directed to write a letter reference Nicki Fenwick Raven.

9. Unanimous consent by CROCKETT to go out of Executive Session. Without objection.

10. Motion was made by PATTON and seconded by CHISHOLM to correct the dates of the Show Season in the minutes of the 2016 Winter Meeting. Without objection.

FROM THE MINUTES OF THE 2016 WINTER MEETING:

“37. Motion was made by Tullo and seconded by Faccioli to accept the Minuet Breed Group for championship effective May 2, 2016. Motion carried unanimously.”

“38. Motion was made by Madison and seconded by Tullo to accept the Donskoy for championship. Unanimous consent by Crockett to table the motion pending more information from Madison. Without objection. Later, unanimous consent by Crockett to untable the Donskoy. Without objection. Then unanimous consent by Madison to go into a Committee of the Whole to let pertinent people speak on the matter of the Donskoy. Without objection. In addition, motion was made by Madison and seconded by Stadter to advance the Donskoy to championship status (effective May 2, 2016). Motion carried with Crockett, Faccioli, and Vasquez opposed.”

Alex Chisholm, Southwest Regional Director, reported on the 2016 Annual being held in San Diego, California. She stated that entries were coming in daily and the work continues on the preparation for the Annual Meeting and the Awards Banquet. Board members were encouraged to book their hotel reservations.

11. Motion was made by CROCKETT and seconded by TULLO that on the Treasurer’s recommendation to move \$100,000 from the general account to the investment account. Motion carried unanimously.

12. Unanimous consent by CROCKETT to receive the Treasurer's Report. Without objection.

13. Motion was made by PATTON and seconded by ADLER to appoint Carol Rothfeld to the American Shorthair Breed Committee to complete the term of current committee expiring on 12/31/2017. Motion carried with Madison opposed. Madison stated: I have nothing against this candidate, however, I feel it is important for people to run during the official election. It is unfair to all the people who file and run.

14. Motion was made by VASQUEZ and seconded by PATTON to appoint Richard Hoskinson to the American Shorthair Breed Committee to complete the term of current committee expiring on 12/31/2017. Motion carried with Madison opposed. Madison stated: I have nothing against this candidate, however, I feel it is important for people to run during the official election. It is unfair to all the people who file and run.

15. Unanimous consent by KLAMM to take no action on the appointment of Brown to the Donskoy Committee based on Registration Rule 33.8.13. “If the breed is approved for Championship, a Breed Committee shall be elected in the next regular election.” Without objection.

16. Unanimous consent by CROCKETT for modified TICA logo with the cat atop the logo to be used for special events. Without objection.

17. Unanimous consent by CROCKETT for the Legal Advisor to look into trademarking the logo with the cat atop. Without objection.

Roeann Fulkerson discussed the Marketing Report.

18. Unanimous consent by CROCKETT to receive the Marketing Report. Without objection. (See Addendum.)

19. Motion was made by TULLO and seconded by CROCKETT to approve the Budget. Motion carried unanimously.

20. Motion was made by MADISON and seconded by CHISHOLM to take no action on the amendment of Show Rule 27.4 and Standing Rule 207.1.1.1 and 207.1.1.2. Motion carried with Faccioli in opposed. Tullo commented that we might consider making the breed wins more important.

**Amend Show Rule 27.4** "SUPREME GRAND CHAMPION/SUPREME GRAND CHAMPION ALTER/SUPREME GRAND MASTER: An eligible male or female cat registered in TICA, an eligible neuter or spay cat registered in TICA, and an eligible, TICA registered household pet, after attaining the title of Quadruple Grand Champion, Quadruple Grand Champion Alter or Quadruple Grand Master respectively, shall be entitled to the prefix "SUPREME GRAND CHAMPION", "SUPREME GRAND CHAMPION ALTER", or "SUPREME GRAND MASTER" by winning an additional 2,000 points with at least one additional award being Best Cat of either format. However, in such isolated areas as defined in Standing Rules 1012.3, cats are entitled to the title "Supreme Grand Champion", "Supreme Grand Champion Alter", or "Supreme Grand Master" by earning 1,000 points with at least one additional award being Best Cat of either format. **When at least 75 cats, 50 alters or 50 household pets are present in an Allbreed class, any final within the Top 10 AB may be substituted for the award of Best Cat. When 50 Cats are present in a specialty class, any final within the Top 5 SP may be substituted for the award of Best Cat."**

**If approved, amend associated Standing Rule 207.1.1:**

207.1.1.1 "Champion HHP Requirements for Titles

CH CHA MS	300 points from 4 different judges, plus one final
GRC GCA GRM	1000 points with 6 finals, 3 in Top 5 SP or Top 10 AB
DGC DGCA DGM	2000 points plus 1 final in top 5 SP or Top 10 AB
TGC TGCA TGM	3000 points plus 1 final in Top 5 SP or Top 10 AB
QGC QGCA QGM	4000 points plus 1 final in Top 5 SP or Top 10 AB
SGC SGCA SGM	6000 points plus <b>either:</b>

**-1 Best Cat as a QGC/QGCA/QGM,"**

**OR**

**- 1 final Top 10 AB with a minimum of 75 cats/50 alters/50 household pets as a QGC/QGCA/QGM,**

**OR**

**- 1 final Top 5 SP with a minimum of 50 cats as a QGC.**

207.1.1.2 Isolated Areas

Champion HHP Requirements for Titles

CH CHA MS	150 points from 2 different judges, plus one final
GRC GCA GRM	500 points with 3 finals, 1 in Top 5 SP or Top 10 AB
DGC DGCA DGM	1000 points plus 1 final in top 5 SP or Top 10 AB
TGC TGCA TGM	1500 points plus 1 final in Top 5 SP or Top 10 AB
QGC QGCA QGM	2000 points plus 1 final in Top 5 SP or Top 10 AB
SGC SGCA SGM	3000 points plus <b>either:</b>

**-1 Best Cat as a QGC/QGCA/QGM,**

**OR - 1 final Top 10 AB with a minimum of 75 cats/50 alters/50 household pets as a QGC/QGCA/QGM,**

**OR - 1 final Top 5 SP with a minimum of 50 cats as a QGC.**

207.1.1.3 More than one title can be earned in a single show (subject to later confirmation by the Executive Office), except that the Best Cat/Alter/HHP Final (**as defined in 207.1.1.1 or 207.1.1.2**) for a SGC/SGA/SGM MUST be earned at a later show than the show at which the title of QGC/QGA/QGM is earned.

21. Motion was made by MADISON and seconded by FACCIOLI to add Show Rule 210.13. "210.13 "The owner and/or agent of the entry may have the entry judged as "Presentation Only" at the owner's and/or agent's discretion. Motion denied with Madison, and Oizumi in favor.

22. Unanimous consent by Tullo to refer Entry Clerking and Clerking Program rule changes back to the Rules Committee for correction of the numbers and separation of the two sets of rules. Without objection.

23. Unanimous consent by CROCKETT to add Standing Rule 2015.3 to read: Sharing a vehicle between a hotel, airport and/or show hall does not constitute a violation of Show Rule 215.3. Without objection.

24. Motion was made by CROCKETT and seconded by KLAMM to amend Standing Rule 209.1.1.6.1. Motion denied with Crockett in favor. 209.1.1.6.1 Show Flyers MUST include the following information: TICA logo; Name of host club; Date(s) of show; Names of judges and assignments (AB/SP); Show Hall (Address, Emergency Telephone #, if available); Show Hotel (Address and Phone Number); **Show Hotel – pet fees;** (remainder of rule unchanged).

25. Motion was made by PATTON and seconded by KLAMM to add Standing Rule 907.4 Therapy Cat Title Program. Motion carried with Crockett opposed and Oizumi abstaining. (See Addendum.)

Discussion by the Board that they see the benefit of the Responsible Voluntary Breeder Program and they are working actively with breeders to revise and improve it. Without objection.

Discussion by the Board concerning transparency in Executive Session. While discussions within Executive Session remain confidential, we talked about voting in Open Session and recording how each Regional Director voted. A proposal is being written up to be on the agenda for the 2016 Annual Meeting for determination at that time.

26. Unanimous consent by PATTON to allow the Business Manager to publicize the IT Project Manager Job Summary. Without objection.

The President notified the Board that the World Cat Congress, would be held on April 22-23, 2017 and it would be hosted by CFA in Las Vegas, Nevada.

27. Unanimous consent by CROCKETT to recess at 5.04PM and return at 6AM CDT. Without objection.

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**THE MEETING WAS CALLED TO ORDER AT 6:05AM CDT ON SUNDAY, MAY 22, 2016.**

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Bourreau informed the Board that he had been speaking with a new association in Italy, the National Association Feline Italy.

28. Motion was made by CROCKETT and seconded by TULLO to authorize the President to sign an agreement with ENFI National Association Feline Italy when it is finalized. Motion carried unanimously.

29. Motion was made by TULLO and seconded by ADLER to go into a committee of a whole to enable Ryc Sadie, President of the Dance with Cat Club in Taiwan, to speak. He stated that he would be at the 2016 Annual Awards Banquet in San Diego and that the two TICA clubs in Taiwan were working well together. Motion carried unanimously.

30. Unanimous consent by CROCKETT to go out of a committee of the whole. Without objection.

31. Unanimous consent by CROCKETT to go into Executive Session to include Leslie Bowers, Lesley Jones, Frances Cardona, Lisa Dickie, and Kenji Arai. Without objection.

32. Unanimous consent by CROCKETT to go out of Executive Session. Without objection.

33. Motion was made by KLAMM and seconded by VASQUEZ to accept the request for the Forrest Cat Club in Japan to hold a show on September 3, 2016. (Standing Rule 109.1.1 states. "Annual Convention. Labor Day weekend each year is reserved for the Annual Convention. No other shows may be held the weekend of the Annual Convention with the following exception. A club may receive permission to hold a show on the Annual weekend upon application to the Board. Application must state specific reasons for the request for exemption and why such a show would have no impact on the Annual.") Motion denied unanimously.

34. Unanimous consent by CROCKETT to hold the Spring Meeting in Harlingen, Texas, next year on May 19-21, 2017 with the 18th as the day for those who choose to come early to visit/tour the Executive Office. Without objection.

35. Unanimous consent by CROCKETT at 10:30AM to adjourn. Without objection.

## MARKETING AND BUSINESS DEVELOPMENT

Spring Meeting May 20-21-22, 2016

Director Marketing & Business Development:   Roeann Fulkerson  
Liaison to Board:                                   Ellen Crockett and Fate Mays

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### **Brief Summation of Immediate Past Business Development Activities:**

Through our partner sponsorships, TICA has been able to fund sponsorship to (48) forty-eight TICA clubs shows and (8) eight additional shows in conjunction with Pet Expos. TICA has attended (6) six Pet Expos where the TICA booth distributed coloring books, Visitor Guides, and answered questions about who TICA is and what we do. TICA was again the Gold Sponsor and feline presence at the World Pet Associations, America's Family Pet Expo in Costa Mesa, CA in April where it was a huge success. We were able to bring back iCAT Feline Agility for this event. We encouraged the shelters attending the Expo to bring their cats up to Agility and Vickie Shields taught them how to let the cats gain confidence and show off their personalities. In fact, the winning cat with the fastest time, **won the cash prize** \$125 for its shelter. What terrific goodwill that brought to the community. The first weekend in November Central New Jersey Cat Club will have a show in conjunction with Family Pet Show Expo, we are trying to get iCAT Feline Agility at this event too. This should be a great success with the expo, cat show, and agility.

A special plea to our Regional Directors! We need to please notify all the clubs in your Region that an easily completed Sponsorship Funding Request Survey Form must be fully completed and emailed back to me/Roeann [RFulkerson@cfl.rr.com](mailto:RFulkerson@cfl.rr.com) for processing. It is impossible to timely process sponsorship requests without the completion of this survey. The sponsorship requests i.e. surveys, must also have at least 8 weeks lead-time so sponsors items can be shipped to the clubs. It is not possible to process clubs sponsorship in less than 8 weeks. Regional Directors if you would please send a note out to your lists and on your websites that Sponsorship Funding Requests must be made well in advance, that will significantly help work flow.

This year TICA has attended three Veterinarian conferences reaching in excess of 40,000 plus key influencers within the veterinarian community and teaching schools. We have two additional vet conferences scheduled before the year ends. The AVMA-American Veterinarian Medical Association, in San Antonio, TX, August 5-9, 2016 and the AAFP-American Association of Feline Practitioners, November 3-6, 2016. The AAFP is featuring Feline Behavior and Respiratory Disease. With 2015 being such a success for the TICA cats' participating at the conference, this year the interaction and handling of TICA cats has been expanded to two seminars on two different days. AAFP requested TICA bring seven cats for these seminars and teaching sessions. In 2015, we had four cats present. This relationship with the AAFP significantly benefits TICA, pedigreed cats, and all cats and fosters a growing relationship of knowledge and respect.

The distributions of 1st and 2nd Edition Coloring Books have exhausted all our reserve at EO and are now in the second and third printings. The ***2015 Visitor Guides are almost all gone*** from EO and we expect will be gone by the time the new 2016 version arrives from the printers. Ongoing requests for these items continue through the contacts made at the Veterinarian conferences. The new Breed posters are also being requested and shipped to many contacts made at the conferences. From the Western Vet Conference alone we received well over 60 requests for coloring books and visitor guides to be sent to Animals Hospitals, teaching schools, groomers, and other locations where our items are used for education about felines.

The attendance at Pet Expos gives TICA the opportunity to reach people who never knew TICA existed. Every Expo we hear people commenting they are happy to see “cat” people present and love the information we are sharing. We are also now listed in National Pet Referral Line listings provided by the Amazing Pet Expos.

Another big first for TICA was our participation and sponsorship of the Texas Unites Animals Conference in Austin, TX. <http://www.texasunites.com> This was a rather unique gathering of companies and associations; ASPCA, Petfinders, PetSmart Charities, PetCo Foundation, Texas Collation of Animal Protection, HSUS (yes, HSUS was there as they also attend all the Amazing Pet Expos), Shelter Planners of America, well, you get the idea. So we needed to have just the right people staff our TICA booth. We were so fortunate to have Caroline Fralia and Joe Edwards cover the booth. Joe specifically has a long history of working with these groups so both were welcomed at this conference and many were really happy to see Joe. Our new Breed Posters was made available to all the shelters, as were coloring books and visitor guides. We must remember, “IF TICA doesn’t tell our story, someone else will.” We need to face Animal Rights groups with kindness and knowledge. They need to learn we are not the enemy but a wonderful resource.

A TICA show in the Northwest Region scheduled for the last weekend of the show season was booked on the morning show New Day Northwest, and NBC affiliate. We arranged to have our TICA partners Sturdi Products provide audience gifts, and even our brand new partner “CIAO pet treats” sent gifts over night to arrive in time for the TV appearance. <http://www.king5.com/mb/entertainment/television/programs/new-day-northwest/rare-and-exotic-cats-visit-new-day/157827652> Great publicity for TICA and our cats.

TICA was a huge success at the two Shanghai, China; cat shows sponsored by Dr. Elsey Precious Cat. Our president judged the first show and met with Xi Bin, the local distributor in Asia who enthusiastically provided signage, gifts, and lots of product. They even manufactured these small individual bags of TICA logo’ed Dr. Elsey Precious Cat litter to litter the show!!



**TICA President Fate Mays with Xi Bin**



**Beautiful Trophies**



**Notice TICA & Dr. Elsey labeled Small Bags**

Our legal Susan Adler has been working to get three phrases Trademarked/Registered for TICA. These three phrases became Registered to TICA April 19, 2016 and they are;

**Serial number 86705558: TICA'S COLORFUL WORLD OF CATS®**

Coloring books; Educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters and educational booklets in the field of cats; Guide books featuring cats; Newsletters in the field of cats; Posters; Yearbooks in the field of cats.

**Registration # 4,945,143.** April 19, 2016; **TICA's WONDERFUL WORLD OF CATS®**

Phrase can now be used displaying with the mark the letter R in a circle, ®, or the words "Registered Trademark" or "TM"

**Registration # 4,945,141.** April 19, 2016; **TICA's World of Cats®**

Phrase can now be used displaying with the mark the letter R in a circle, ®, or the words "Registered Trademark" or "TM"

TICA has sponsored the Cat Writers Association since 2009. As a sponsor, CWA President Marci Kladnikto interviewed Cheryl Hogan on "Google Hangout" to find out more about TICA and what we do. This interview can be seen on YouTube <http://bit.ly/1T11GV9> The interview was also posted on the Cat Writers Association FaceBook and Blog pages. This was nice publicity for TICA.

### **Current Happenings of Business Development:**

TICA has secured two new international companies as partners. The first new international company has a very long history and scientific base with DNA research, gene banking, and companion animal cloning. TICA is the perfect fit being a genetic registry and based in science. This company already sponsored one TICA show and was thrilled with the reception. The company is excited to sponsor and attend some specific TICA shows and events, purchased some advertising from TICA and partner to allow TICA to help build the brand.

The next international company represents a multi level, eight-generation family owned Japanese company who has just moved to the U.S. market. We are excited to see this company attend some TICA shows in the U.S., participating with advertising purchases from TICA, provide some strategic clubs sponsorship and allow TICA to help build their brand in the U.S. market.

Ongoing preparations continue for expanding TICA's reach with the public. The Marketing Committee will be meeting in person, as a whole, the second weekend in June. We will be discussing strategic planning, new ideas, and ways to promote and grow TICA in the worldwide market.

We continue to have some special events where it is important people know at a glance, that TICA represents cats! This inserted logo was designed (at no cost) so we might use this at special events or on special give away(s) to better identify TICA with cats. It does not alter our logo; the cat on top of the



globe enhances and immediately allows identification with felines. Since TICA is moving into many new areas, it would be helpful to use this logo on special occasions, with special events. We will continue to use our regular logo, this is just an added value for TICA.

**An update to the TICA sponsored** Kitten Pavilion at the Denver County Fair, July 29-31-31, 2016. This was a huge success last year so much so the Fair has provided TICA with its own building! Jackie Rose is the point person for this event again this year and lots of publicity is being done to attract people to the show. We will have iCAT Agility

present too.



**In an attempt** to reach the millennial market, a unique opportunity was presented to TICA. This was through a partnership of sorts with a cartoonist who travels around the U.S. with his cat Misha. TICA created an honorary registration for Misha that was awarded to Scott Gross (her human) and Misha at the Phoenix Amazing Expo and TICA Desperados' Cat Show in April. #CatHair Rising is the hash-tag for the Comic story about Scott's cat Misha. TICA traded a ½ page ad in Scott's monthly newsletter and comic story for promotion of his comics with TICA. *Scott Gross* is a *comic* book writer and artist for Warner Bros. Consumer Products such as Looney Tunes and Scooby Doo. Here is an interview with Scott; <http://bit.ly/1Oqrjuk>



#CatHair Rising at ComiCon



Misha in Booth Note TICA logo

**In March, TICA** President sent a welcome letter to the President elect of Taiwan. The first woman elected Tsai Ing-Wen and she is a huge cat lover. Along with the welcome letter TICA sent; Two TICA Household Pet Registration for Xiang Xiang and Ah Tsai (the two cats owned by the President); Honorary TICA Membership Certificate; TICA Coloring Book 2015 and 2016 versions; TICA World of Cats Visitor Guide w/brief summary for each breed of cat; and the Breed Poster with 63 TICA recognized breeds of cats

### **Future Projections for Business Development:**

We still have a request for a TICA show in or around the St Louis area. There are a group of individuals who would like to cross over from another registry and begin attending TICA shows however, a local show in the St. Louis area was discussed.

### **Action Items:**

Regional Directors send notices to all clubs in their Regions and post on their websites, clubs must give at minimum (8) eight weeks lead time for submission of Club Sponsorship Surveys.

Approve Special Event logo(s)

Respectfully Submitted,  
Roeann Fulkerson  
[RFulkerson@cfl.rr.com](mailto:RFulkerson@cfl.rr.com)