

**Minutes of TICA Board of Directors
Spring Meeting
May 19-20, 2018**

**Harlingen, Texas
(Electronic Meeting)**

May 19, 2018

The meeting was called to order by President, Vickie Fisher at 7:03 AM CST. In attendance were Directors: Kurt Vlach, ES; Luiz Paulo Faccioli, SA; Shunichi-Kuroda, AE; Donna Madison, NE; Anthony Hutcherson, MA; Laurie Patton, SE; Vicki Jo Harrison, SC; Liz Hansen, GL; Ellen Crockett, NE; Gloria Mahan, MP; Ralph Stadter, EN; Interim Director, Steven Meserve, EW; Associate Director, Lisa Dickie, AW.

Also in attendance: Susan Adler (Legal Counsel), Mary Lou Anderson (Judging Administrator), Luka Maruyama (Translator for Mr. Kuroda), Leslie Bowers (Business Manager), Frances Cardona (Assistant Business Manager), Roeann Fulkerson (Director of Marketing).

The President announced that Alex Chisholm (Regional Director SW) would join the meeting in progress.

1. Unanimous consent by Crockett to approve the Consent Agenda. **Carried** without objection.

The following changes are to be corrected in the minutes of the 2018 Spring Meeting:

Move non-consent agenda items to regular part of the minutes.

7. Motion by Stadter and second by Crockett to approve adding Vickie Fisher, President, as a signer on the Compass Bank BBVA TICA General Bank Account.

8. Motion by Stadter and second by Crockett to approve adding Bobbie Tullo, Vice President, as a signer on the Compass Bank BBVA TICA General Bank Account.

Correct to read:

14. Unanimous consent by Crockett to relicense Bill Lee, Susan Lee, Paul Lahey, and Yumiko Katoh once they have met the remaining requirements. Without objection.

44. Add 903.1.7.3.

2. Unanimous consent by Faccioli to go into Executive Session to include Marylou Anderson, Susan Adler, Luka Maruyama, and Leslie Bowers. **Carried** without objection.

The Board was advised by the Judging Administrator that Yumiko Katoh had met the remaining requirements and had been relicensed.

Alex Chisholm (Regional Director SW) joined the meeting.

Due to the significant amount of material submitted just prior to the meeting, final decision and discussion from the Bright hearing is held over to the Interim Meeting.

3. Motion by Patton, second by Hansen, to ask the Judging Administrator to send a letter of instruction to Brooks, reminding her to be cognizant of and refrain from making negative or derogatory comments from behind the judging table. Motion carried with Madison opposed.
4. Motion by Vlach and second by Stadter to take no action on the Seong v Kwak complaint. Motion carried with Kuroda opposed.
5. Motion by Faccioli and second by Hansen to accept Lourdes Duhalde (Uruguay) as a LH/SH trainee. **Motion carried** unanimously.
6. Motion by Faccioli and second by Meserve to accept Patricia Fraboschi (Argentina) as a LH/SH trainee. **Motion carried** unanimously.
7. Motion by Stadter and second by Hutcherson to advance Asa Broing (Sweden) to Approved Allbreed. **Motion carried** with Patton opposed.
8. Motion by Patton and second by Harrison to advance Clint Knapp (Florida - USA) to Approved Allbreed. **Motion carried** unanimously.
9. Motion by Meserve and second by Harrison to reinstate Nicki Fenwick-Raven (UK) to Approved Specialty status pending the completion of four training sessions as appropriate. **Motion denied** with Harrison, Hutcherson, Madison, Mahan, Meserve, and Stadter in favor, Kuroda abstaining and Fisher opposed to break the tie.
10. Motion by Faccioli and second by Meserve to reinstate Nicki Fenwick-Raven to Probationary Specialty status, pending the completion of four training sessions. Debate was interrupted by a motion by Meserve and second by Stadter to Call the Question. The motion to call the question carried unanimously. The previous **motion** to reinstate Nicki Fenwick-Raven to Probationary Specialty status, pending the completion of four training sessions **carried** unanimously.
11. Unanimous consent by Crockett to leave Executive Session. Carried without objection.
12. The Marketing Report was presented by Roemann Fulkerson, Marketing Director, and is attached to these minutes. (See Addendum)
13. Unanimous consent by Crockett to accept the Marketing Report. **Carried** without objection.
14. Unanimous consent by Crockett to accept TICA's Financial Audit Report for the fiscal year July 1, 2016 - June 30, 2017. **Carried** without objection. (See Addendum.)

President Fisher noted that the audit would be published for membership review in the TICA Trend.

TICA's Balance Sheet as of March 31, 2018, was presented by President Fisher, noting that TICA's investment account exceeded \$500,000 with an asset allocation of 79% in Fixed Income investments, 18% in U.S. Equities and 3% cash. Two bonds within the Fixed Income Allocation would be maturing in August and November respectively, amounting to \$40,000. The recommendation to the Board was to authorize that the receipts of these maturities be re-invested into US equity positions (following the investment policy of purchasing Blue Chip Dividend Stocks) and that \$60,000 of TICA's current bank balance be invested in Foreign Equities (following the same investment policy applied to U.S. stock purchases).

15. Motion by Vlach and second by Crockett to change the Asset Allocation of TICA's investment portfolio by re-investing maturing Fixed Income Bonds of approximately \$40,000 in US Blue Chip Dividend stocks and transferring \$60,000 of TICA's current bank account balance to RBC Wealth Management to be invested in Foreign Equity stocks (equivalent to US Blue Chip Dividend Stocks). **Motion carried** unanimously.

The proposed budget for FY 2018-2019 was presented and discussed.

16. Motion by Crockett and second by Hutcherson to approve the budget for the fiscal year ending June 30, 2019, with the amendment to add \$25,000 to the computer programming line item. **Motion carried** with Patton opposed.

17. With regret at the loss of TICA's Vice President, Bobbie Tullo, President Fisher called for the next Agenda item to be the election for the position of Vice President from the Board. In accordance with the TICA's By-Laws, a vacancy in the position of Vice President is filled by the Board through the election of one of its members. Vacancies created by the election to Vice President are to be filled by an appointment from the affected region as Interim Regional Director.

The President presented the three names of Board Members who were willing to be considered for the position of Vice President:

Ralph Stadter, EN
Anthony Hutcherson, MA
Luiz Paulo Faccioli, SA.

Nominees were asked to give statements and Board members were asked for questions and comments. It was agreed that the successful nominee must receive a majority of the total vote which might result in a runoff between the top two nominees.

The first round of voting had the following results:

Voting for Stadter - Chisholm, Crockett, Madison, Patton, Stadter, Vlach
Voting for Hutcherson - Hansen, Harrison, Hutcherson, Kuroda, Mahan
Voting for Faccioli: - Meserve, Faccioli

For a second round of voting the Board Members were asked to choose between Stadter and Hutcherson. The final votes were:

Voting for Stadter - Chisholm, Crockett, Madison, Patton, Stadter, Vlach, Faccioli (7)
Voting for Hutcherson - Hansen, Harrison, Hutcherson, Kuroda, Mahan, Meserve (6)

Ralph Stadter was **appointed** as Vice President effective immediately. Hutcherson and Faccioli

were thanked for their willingness to be considered for the position.

18. Motion by Stadter and second by Meserve to appoint Agata Kruszona-Zawadzka as Interim Regional Director for EN effective immediately. **Motion carried** unanimously.
19. Unanimous consent by Crockett to recess for the day. **Carried** without objection

May 20, 2018 - Open Meeting

The meeting was called to order at 7:00 AM CST.

Agata Kruszona-Zawadzka was present as Interim Regional Director for EN.

20. Unanimous consent by Vlach to accept the proposed amendment to Board Governance Article 5: Travel Reimbursement: President/Vice President (Officers). **Carried** without objection. The following changes to the Board Governance document go into effect immediately: Patton commented that she felt that Board Members should be compensated at 100% percent for their time and duties for Board Meeting.

Claiming Reimbursement: Officers may claim reimbursement under this policy by completing and submitting the TICA official Expense Report.

All original receipts must be attached for any expenses claimed which are not prepaid for directly by the Association or included in per diem. ~~Expense reimbursements for the Vice President must be approved by the President, prior to payment. Expense reimbursements for the President must be approved by the Chairman of the Finance Committee, prior to payment.~~

21. Unanimous consent by Crockett to accept the amendment of Board Governance Article 6 with the correction of a grammatical error in the last sentence. **Unanimous consent denied.**
22. Motion by Crockett and second by Faccioli to accept the amendment of Board Governance Article 6: Travel Reimbursement: Regional Directors with a correction in the last sentence, replacing "and" with "or". **Motion carried** with Patton opposed. The following changes to the Board Governance document go into effect immediately:

Amend Article SIX: Travel Reimbursement: Regional Directors: ~~Policy~~

It is the policy of the board that, **when funds are available**, a portion of the transportation expenses of the Regional Directors will be reimbursed when they attend Board Meetings.

~~North American RDs - Up to \$300 for meetings held in North America~~

~~International RDs - Up to \$800 for meetings held in North America~~

~~For meetings held internationally~~

~~Directors from the continent in which the meeting is held - Up to \$300~~

~~Other directors - Up to \$800~~

~~Procedures for Implementation of Policy~~ Reimbursement of Travel Expense

If a Director chooses to travel by car to a meeting, the director may be reimbursed:

Mileage at the prevailing rate allowed by the Internal Revenue Service **OR**

The cost of an airline ticket, including any additional ground transportation and parking fees required.

The Director must demonstrate that the cost of travel by car is the lesser by submitting a ~~printout of the lowest available fare between the airport nearest to the Director and the location of the meeting~~ brief analysis, comparing the two.

Directors judging ~~the~~ a show in conjunction with a meeting or those using mileage award tickets will not be reimbursed.

Per Diem: The Board may set per diem reimbursement rates based upon the published rates and guidelines of the United States Government Services Administration. The applicable rate is classified as M& IE (meals and incidental expense). "Incidental expense" is defined as fees and tips given to porters, baggage carriers, and hotel staff.

Per diem may be claimed for the day prior to, the duration and the day following a meeting, unless otherwise approved by the Board. Travel days are paid at the rate of 75% of the approved rate. Any meals paid on behalf of a Director shall be deducted from per diem. The Board may authorize a per diem rate to adjust for the increased cost of the TICA Annual banquet.

Lodging: The Association is responsible for the payment of hotel accommodations for the day prior to, the duration, and the day following a meeting, unless otherwise approved by the Board.

23. Motion by Harrison and second by Hutcherson to add Board Governance Article Nine: Discipline and Penalties. **Motion carried** with Patton and Madison opposed. The following changes to the Board Governance document go into effect immediately: Patton felt that this proposal may hurt TICA members from not having representation.

Add Article NINE: Discipline and Penalties: The Board of Directors of The International Cat Association has adopted policies in regard to its expectation of the appropriate behavior for conducting both its business as a body and for individual members of the Board. Many of these expectations are specifically enumerated with this Board Governance document while additional expectations are set out by laws governing the duties and responsibilities of a director in the nonprofit business sector.

Policy: In following with Roberts Rules of Order, the Board Chair cannot impose a penalty on a Board Member for misbehavior; only the Board, itself, can do so. Any member of the Board can make a motion proposing a penalty. Following are possible motions that can be made for deliberation:

A motion that the Board member must apologize.

A motion that the Board member must leave the room during the remainder of the meeting. A motion to censure the Board member.

In accordance with TICA By Law 122.6.3, a motion to suspend the Board member's rights for a designated period of time.

The member may be asked to leave the meeting while a penalty is discussed. This requires a motion and a simple majority to adopt. If the Board elects to allow the member to remain during discussion, the member should be allowed to speak briefly in his or her defense.

Any penalty (other than suspension under By Law 122.6.3) requires a majority vote of the board members in attendance to adopt.

24. Motion by Hutcherson and second by Harrison to add Standing Rule 105.1 Duties of Board of Directors. **Motion denied** with Hansen, Harrison, Hutcherson and Mahan in favor. Patton stated: "The proposal as written is incomplete and is prejudiced against non-judge Regional Directors.

As the Board feels the proposal has merit and may more appropriately belong in Board Governance Policies, President Fisher volunteered to work with Hutcherson to return a new proposal to the Board.

25. Motion by Stadter and second by Hansen to take no action to amend Standing Rule 207.1.1.1. **Motion carried** with Stadter and Patton opposed. Stadter made the following comment: "The proposed change was supposed to clarify the process which has been in place since TICA was founded. The current process is not something that was an interpretation by the TICA Executive Office as mentioned in the rationale. However, there will (hopefully) be a proposal to be discussed at the Annual to further clarify the situation".

26. Motion by Hansen and second by Harrison to amend Standing Rule 903.1 Annual Preparation Timeline as proposed. **Motion carried** with Madison opposed and Vlach abstaining. The following changes to the Standing Rules go into effect immediately:

Annual Preparation Time Line					
3 Years Prior	2 Years Prior	1 Year Prior	6 Months Prior	3 Weeks Prior	Within 2 Weeks Prior
1) Locate show hotel 2) Locate show hall 3) Contact Chamber of Commerce/ Convention Bureau for any aid they may offer in putting together a presentation packet 4) Present package to Board of Directors	1) Update presentation for the Board 2) Finalize hotel/show hall contracts 3) Contract judges 4) Select a Show Committee 5) Select Entry Clerk 6) Select menu items for banquet 7) Contact a cage service	1) Prepare flyers and distribute, including the TICA EO and Regional Directors 2) Contact clubs for ring sponsor-ships 3) Contact vendors 4) Arrange for professional photographer to attend banquet and show	1) Order Entry Clerk Program 2) Order rosettes 3) Contact local tv, radio and newspapers for coverage 4) Arrange for radio, tv and news-paper advertising 5) Design poster and arrange printing 6) Arrange for banners with city, etc.	1) Put out posters and banners 2) Secure show supplies (litter, paper towels, etc.) 3) Confirm that all judges have airline reservations	1) Close entries** 2) Make a layout of show hall 3) Make a benching chart 4) Make a judging schedule 5) Confirm all entries 6) Reconfirm judges' hotel reservations 7) Send catalog to printer 8) Print Judge's

	8) Supply the EO a contact name and number for the hotel 9) Contract a Master Clerk and Assistant 10) Apply for Show License 11) Make a budget		7) Make judges hotel reservations 8) Arrange for banquet decorations 9) Coordinate with EO about meeting rooms and banquet hall 10) Arrange transportation from airport and to/from show hall if needed		Books 8) Reconfirm judges' hotel Reservation
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**** Host clubs should close for entries in a reasonable time frame that allows for adequate time for all show-related documents and forms to be prepared and available before any show check-in.**

27. Motion by Faccioli and second by Hansen to amend the Judging Program, Fee Schedule. **Motion carried** with Madison opposed and Patton abstaining. The following changes to the Judging Program go into effect immediately:

Advancement from Provisional Allbreed to Approved Allbreed:

Processing Fee	\$ 35 25
Annual License Fee-Approved Allbreed Judge	\$ 35 25

28. Motion by Vlach and second by Crockett to take no action on the proposal to amend Judging Program 410.1.6 (Guest Judges). **Motion carried** with Hansen, Harrison, Hutcherson and Patton opposed.

29. Motion by Faccioli and second by Chisholm to refer this proposal to the Judging Committee for a recommendation. **Motion carried** with Crockett and Madison opposed and Stadter abstaining.

30. Motion by Faccioli and second by Vlach to take no action on the proposal to amend Judging Program 410.2 (LIGJ Status). **Motion carried** with Stadter abstaining.

31. A Board roll call voice vote was conducted to break the tie for the third European representative to the new Judging Committee.

Voting for Picardello – Crockett, Faccioli, Kuroda, Mahan, Patton, Vlach (6)

Voting for Remy – Chisholm, Hansen, Harrison, Madison, Meserve, Kruszona-Zawadzka, Hutcherson, Stadter (8)

Outcome: Pascal Remy was elected to fill the third position from Europe

32. Unanimous consent by Faccioli to appoint Anderson, Kajon, Webb, Whyte, Cunningham, Krenn, Holmes, Remy, Lopez, and Hattori to the Judging Committee. **Carried** without objection. The appointments go into effect immediately.

33. The President announced that she would appoint Marylou Anderson as Judging Administrator.

Motion by Faccioli and second by Vlach to approve the President's appointment. **Motion carried** with Harrison abstaining. The appointment goes into effect immediately.

The President announced that, with Anderson's recommendation, she would appoint Katharina Krenn as Deputy Judging Administrator.

34. Motion by Vlach and second by Faccioli to approve the President's appointment. **Motion carried** with Harrison abstaining. The appointment goes into effect immediately.
35. Motion by Crockett and second by Stadter to add Show Rule 210.13 (Exhibitor Behavior) as proposed. **Motion carried** unanimously. The following change to the Show Rules will go on the next membership ballot: Madison made the following comment: "I am not in favor of this rule due to complications and the possibility of the suits. Show committees are able to handle this. However, I will leave the decision up to the membership for their vote." Patton commented: "I feel the proposal is incomplete as written."

210.13 During the show, no exhibitor shall harass or threaten other exhibitors, judges or guests. While in the show ring, exhibitors shall not make audible derogatory remarks about other exhibits, exhibitors or judges.

Kruszona-Zawadzka left the meeting at 10:05 am due to prior travel arrangements.

36. Motion by Hutcherson and second by Hansen to add Show Rule 22.2.3 Exhibitor ONLY Education Shows. **Motion denied** with Hansen, Harrison, Hutcherson, Mahan, Meserve and Stadter voting in favor. Crockett made the following comment: "Since this needed a membership vote the changes should be worked out and brought back to the Annual." Patton commented: I feel the proposal is incomplete and restricts current regions/clubs from putting on educational shows. The discount for licensing is detrimental to TICA and also the year-end regional rebates.
37. Motion by Crockett and second by Vlach to **take no action** on the addition of 22.2.4 International Breed Specialty Show. **Motion carried** with Hansen, Harrison, Hutcherson, Kuroda, and Mahan opposed.
38. Motion by Faccioli and second by Crockett to amend Bylaw 122.6.3. **Motion carried** unanimously. Patton commented: "I believe that every person has a right to vote and to defend themselves."

The following change to the By-Laws will go on the next membership ballot:

122.6.3 An elected officer or director of the Association may not be expelled by the Board of Directors from membership in the Association or as officer and director, but may be suspended from membership in the Association and/or as officer and director for misconduct or violation or infraction of the Association's rules by a vote of two-thirds of the members of the Board of Directors. **The total number of Directors includes** including the individual being suspended. ~~who does not have a vote due to the conflict of interest.~~ In the event of ~~such~~ suspension **from the Board of Directors for more than 60 days**, the Board of Directors must submit a ballot within 60 days to the membership, or a portion of the membership, which elected the individual, requesting a vote on the suspension ~~or expulsion~~ of the individual from membership and as officer and director. The suspension

by the Board shall end if the ballot is not so submitted or if the membership does not vote in favor of suspension or ~~expulsion~~.

122.6.3.1 In the event of suspension of a Regional Director, the board shall appoint a qualified member from that region to act as an Interim Regional Director during the period of suspension.

39. Unanimous consent by Hansen to go into a committee of the whole to allow Sandra Scarro to speak on the Breed Advancement of the Tennessee Rex. **Carried** without objection.

40. Motion by Hansen and second by Vlach to advance the Tennessee Rex from Registration Only to Preliminary New Breed effective immediately. **Motion carried** unanimously.

The President appointed Hutcherson as co-liaison to the Tennessee Rex breed.

41. Motion by Crockett and second by Hansen to put the Tennessee Rex Breed Group (LH/SH) into Standing Rules 307.4 and in the Registration Rules, 37.4 Category III with an asterisk. **Motion carried** unanimously.

42. Unanimous consent to go out of a committee of a whole. **Carried** without objection.

43. Motion by Madison and second by Hutcherson to appoint Margot Hill as the Working Breed Group Chair for the Toybob Breed. **Motion denied** with Hutcherson, Kuroda, Madison, and Patton in favor. Stadter made the following comment: "The topic was brought up at the end of a meeting without having been on the agenda. I do not feel comfortable making decisions without having had input on the topics from the affected members".

44. Motion by Vlach and second by Crockett that China shall no longer be an Isolated Area Region beginning May 1st, 2018, although clubs which have already been licensed for the current year will be exempt. **Motion denied** with Kuroda and Vlach in favor. Stadter and Faccioli made the following comments: "The topic was brought up at the end of a meeting without having been on the agenda. I do not feel comfortable making decisions without having had input on the topics from the affected members".

45. Unanimous consent to adjourn the meeting at 12:35 PM. **Carried** without objection.

FINANCIAL STATEMENTS
AND
INDEPENDENT AUDITORS' REPORT

**THE INTERNATIONAL CAT
ASSOCIATION, INC.**

June 30, 2016 and 2015

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The International Cat Association, Inc.
June 30, 2016

OFFICERS

Fate Mays	President	Corpus Christi, Texas
Bobbie Tullo	Vice-President	Pine, Arizona
Vickie Fisher	Treasurer	Corrales, New Mexico

REGIONAL DIRECTORS

Motoko Oizumi	Asia	Omiya-Ku Saitama City, Japan
Miguel Vasquez	Great Lakes	Toledo, Ohio
Susan Adler	Mid Atlantic	Effort, Pennsylvania
Gloria Mahan	Mid Pacific	Galt, California
Donna Madison	Northeast	Portland, Maine
Ralph Stadter	Northern Europe	Aglasterhausen, Germany
Ellen Crockett	Northwest	Port Townsend, Washington
Wendy Klamm	South Central	Lafayette, Louisiana
Laurie Patton	Southeast	Columbia, South Carolina
Damien Bourreau	Southern Europe	Mereville, France
Alexandra Chrisholm	Southwest	Ramona, California
Luiz Paulo Faccioli	South America	Porto Alegre, Brazil
Phil Cornwell	Western Europe	Cambridgeshire, England

Personnel:

Leslie Bowers	Business Manager and Executive Secretary	Harlingen, Texas
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INDEPENDENT AUDITORS' REPORT

Board of Directors
The International Cat Association, Inc.

We have audited the accompanying financial statements of The International Cat Association, Inc. (a nonprofit organization), which comprise the statements of financial position as of June 30, 2016 and 2015, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The International Cat Association, Inc. as of June 30, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

A handwritten signature in black ink that reads "Long Chilton, LLP". The signature is written in a cursive, flowing style.

LONG CHILTON, LLP
Certified Public Accountants

Harlingen, Texas
November 27, 2016

FINANCIAL STATEMENTS

The International Cat Association, Inc.
STATEMENTS OF FINANCIAL POSITION
June 30,

ASSETS

	2016	2015
CURRENT ASSETS		
Cash and cash equivalents	\$ 1,252,571	\$ 1,036,338
Certificates of deposit	30,889	30,758
Accounts receivable		
Membership receivables	5,619	4,644
Taxes receivable	10,190	-
Interest receivable	2,241	1,909
Other receivable	1,050	-
Inventory	900	2,280
Prepaid expenses	22,634	32,140
Total current assets	1,326,094	1,108,069
 PROPERTY AND EQUIPMENT		
Furniture and equipment	203,822	189,631
Lease improvements	96,911	96,911
Less accumulated depreciation	(252,112)	(230,845)
Total property and equipment	48,621	55,697
	\$ 1,374,715	\$ 1,163,766
 LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$ 50,524	\$ 15,362
Payroll liabilities	36,017	24,953
Credit memos	79,087	76,093
Deferred income	75,400	68,700
Total current liabilities	241,028	185,108
 LONG-TERM LIABILITIES		
Compensated absences	29,097	21,721
Total long-term liabilities	29,097	21,721
 NET ASSETS		
Unrestricted	1,104,590	956,937
	\$ 1,374,715	\$ 1,163,766

The accompanying notes are an integral part of these statements.

The International Cat Association, Inc.
STATEMENTS OF ACTIVITIES
Years Ending June 30,

	2016	2015
UNRESTRICTED NET ASSETS		
Unrestricted support and revenue		
Membership dues, fees and support	\$1,740,445	\$1,610,548
Sales of yearbooks	50,179	56,524
Less cost of yearbooks	(53,470)	(60,383)
Interest income	6,615	8,361
Unrealized gain/(loss) on investments	2,930	(7,421)
Other income	10,190	-
Total unrestricted support and revenue	1,756,889	1,607,629
Expenses		
Annual awards	35,854	39,391
Bank and credit card charges	59,569	57,943
Board meeting expenses	68,157	50,708
Computer expenses	103,724	116,555
Contract labor	8,733	8,885
Corporate sponsorship	124,030	111,631
Depreciation	21,267	19,866
Dues and subscriptions	2,352	1,940
Employee retirement plan	16,727	14,044
Equipment rent and maintenance	43,254	47,496
Insurance	28,159	30,451
Judging administrator expenses	2,510	2,563
Legal and professional	38,456	33,573
Marketing	82,898	43,018
Office repairs and maintenance	505	-
Office supplies	14,997	15,739
Postage and freight	80,827	75,604
Printing	15,817	13,210
Reimbursed expenses	498	-
Rent and utilities	37,598	37,949
Salaries and wages	627,686	607,769
Security	512	250
Taxes		
Payroll	49,305	49,349
Other	832	1,821
Telephone and internet	21,289	19,552
TICA trend expenses	123,680	111,001
Total expenses	1,609,236	1,510,308
Changes in unrestricted net assets	147,653	97,321
Net assets as of beginning of year	956,937	859,616
Net assets as of end of year	\$1,104,590	\$ 956,937

The accompanying notes are an integral part of these statements.

The International Cat Association, Inc.
STATEMENTS OF CASH FLOWS
Years Ending June 30,

	2016	2015
Cash flows from operating activities		
Increase (decrease) in total net assets	\$ 147,653	\$ 97,321
Adjustment to reconcile change in net assets to net cash provided (used) by operating activities		
Depreciation expense	21,267	19,866
(Increase) decrease in:		
Membership receivables	(975)	27,361
Taxes receivable	(10,190)	-
Interest receivable	(332)	-
Other receivable	(1,050)	-
Inventory	1,380	655
Other prepaids	9,506	(6,716)
Increase (decrease) in:		
Accounts payable	35,162	(751)
Payroll liabilities	11,064	343
Credit memos	2,994	228
Deferred income	6,700	(22,925)
Compensated absences	7,376	-
Net cash provided (used) by operating activities	230,555	115,382
Cash flows from investing activities		
Purchase of equipment	(14,191)	(24,133)
Proceeds from sale of investments	-	141,478
Purchase of investments	(131)	-
Net cash provided (used) by investing activities	(14,322)	117,345
Net increase (decrease) in cash	216,233	232,727
Cash and cash equivalents, beginning of year	1,036,338	803,611
Cash and cash equivalents, end of year	\$ 1,252,571	\$ 1,036,338

The accompanying notes are an integral part of these statements.

The International Cat Association, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2016 and 2015

NOTE A - SIGNIFICANT ACCOUNTING POLICIES

The International Cat Association, Inc. (known as "TICA") was incorporated October 25, 1982 under the Texas Non-Profit Corporation Act, with its primary purpose being the promotion and dissemination of educational and scientific information on felines to the general public. The Board of Directors, comprised of a President and Vice-President, and Regional Directors, oversees the activities of the Association.

Basis of Accounting

TICA's financial statements have been prepared on the accrual basis of accounting. Revenues and expenses are recognized and recorded when earned or incurred. Financial statement presentation follows the recommendations of the FASB Accounting Standards Codification (ASC) 958-205 (*Not-for-Profit Entities – Presentation of Financial Statements*). In accordance with ASC 958-205, the Association is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets. The financial statements reflect unrestricted net assets and activities. TICA does not have any temporarily or permanently restricted net assets and activities at the present time.

Membership Receivables

Membership receivables are recorded at the amount the Association expects to collect on balances outstanding at year end. Management closely monitors outstanding balances and writes off, as of year end, all balances that it deems to be uncollectible.

Revenue Recognition

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions. Contributions received with donor-imposed restrictions that are met in the same year in which the contributions are received are classified as unrestricted contributions.

All donor-restricted contributions are reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. No activity was temporarily or permanently restricted during the years ended June 30, 2016 and 2015.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

The International Cat Association, Inc.
NOTES TO FINANCIAL STATEMENTS - CONTINUED
June 30, 2016 and 2015

NOTE A - SIGNIFICANT ACCOUNTING POLICIES - Continued

Concentrations of Risk

Concentrations of Risk Due to Temporary Cash Investments and Trade Accounts Receivable

Financial instruments that potentially subject the Association to concentrations of risk consist principally of temporary cash investments and trade accounts receivable. The Association places its temporary cash investments with financial institutions and limits the amount of credit exposure to any one financial institution. Concentrations of credit risk with respect to trade accounts receivable are limited due to the large number of members comprising the Association's membership and their dispersion across different geographic areas.

Concentration of Risk Arising from Cash Deposits in Excess of Insured Limits

The Association maintains cash balances with high quality credit institutions. At times such cash and investments may be in excess of the FDIC insurance limit.

Income Taxes

As discussed in Note D, the Association received approval of its exempt status effective February 11, 2014. TICA's Form 1120, *U. S. Corporation Income Tax Return*, for the year ending 2013 and period ending February 10, 2014 and Forms 990, *Return of Organization Exempt from Income Tax*, for the period ending June 30, 2014, and years ending June 30, 2016 and 2015 are subject to examination by the IRS, generally for 3 years after they were filed. TICA is not currently under examination by any federal or state taxing authorities. The Association believes it has no uncertain tax positions.

Inventories

Inventories of supplies for resale as of June 30, 2016 and 2015, is stated at principally the lower of cost or market. Cost is determined on the first-in, first-out basis.

Property, Plant and Equipment

Property, plant and equipment acquisitions have consistently been recorded at cost if purchased or fair value at date of gift if donated. Major renewals and improvements which extend the life of an asset or benefit one or more subsequent periods are capitalized. Replacements, maintenance, and repairs which do not extend or improve the life of existing assets are charged against income in the period incurred. When properties or equipment are retired or otherwise disposed of, the property and related accumulated depreciation accounts are relieved of the applicable amounts. Gains or losses from normal retirements or sales are credited or charged to income.

Depreciation

Equipment and furniture are being depreciated using the straight-line method over their estimated useful lives, ranging from 3 to 10 years. Depreciation expense totaled \$21,267 and \$19,866 for the years ended June 30, 2016 and 2015, respectively.

The International Cat Association, Inc.
NOTES TO FINANCIAL STATEMENTS - CONTINUED
June 30, 2016 and 2015

NOTE A - SIGNIFICANT ACCOUNTING POLICIES - Continued

Cash and Cash Equivalents

For purposes of the statements of cash flows, the Association considers all highly liquid debt instruments with a maturity of three months or less to be cash equivalents.

Certificates of Deposit

Certificates of deposit, totaling \$30,889 and \$30,758 at June 30, 2016 and 2015, respectively, are presented on a separate line on the accompanying financial statements. The certificates bear interest ranging from .20% to .30% and have maturities ranging from three months to one year, with penalties for early withdrawal. Any penalties for early withdrawal would not have a material effect on the financial statements.

Non-Profit Status

The Association has adopted the policy that no member shall personally profit from the operations of the Association except for reasonable compensation for services actually rendered by officers and employees of the Association.

Prepaid Expenses

Prepaid expenses are advance payments for products or services that will be used in operations at some future period.

Advertising

The Association expenses all advertising costs when incurred.

Credit Memos

Credit memos are generated when customers overpay for services or remit payment for registrations that are pending approval or required documentation. The credits are reduced when customers are refunded or once required documentation is received and the registration is granted.

Compensated Absences

The Association allows full-time employees to receive compensation for vacation leave. Vacation hours, which accrue from the first day of employment, can be taken as soon as the initial probationary period has lapsed. The estimate related to compensated absences is based on vacation hours earned and current pay rates. The cost of compensated absences is recognized as salary and wage expense.

The International Cat Association, Inc.
NOTES TO FINANCIAL STATEMENTS - CONTINUED
June 30, 2016 and 2015

NOTE B – OPERATING LEASES

On March 1, 2012, TICA entered into a five year operating lease for office space. The monthly payments on the lease are \$2,565.

The following is a schedule by years of future minimum payments required under the lease agreement as of June 30:

Year Ending June 30:	
2017	\$23,085

On January 28, 2011, TICA entered into a sixty-six month operating lease for a postage machine. The monthly payments on the lease are \$532.

The following is a schedule by years of future minimum payments required under the lease agreement as of June 30:

Year Ending June 30:	
2017	\$3,724

On April 25, 2012, TICA entered into a sixty month operating lease for a printer machine. The monthly payments on the lease are \$2,195.

The following is a schedule by years of future minimum payments required under the lease agreement as of June 30:

Year Ending June 30:	
2017	\$21,950

Total lease expense charged to operations amounted to \$43,254 and \$47,496 for the years ended June 30, 2016 and 2015, respectively.

NOTE C - EMPLOYEE BENEFIT PLAN

TICA has a defined contribution retirement plan covering all employees who have worked at the Association longer than one year. Under the plan, TICA will match an employee's salary deferral contributions up to a maximum of 3% of the employee's compensation. Under the Internal Revenue Code, the plan is referred to as a Savings Incentive Match Plan for Employees.

The International Cat Association, Inc.
NOTES TO FINANCIAL STATEMENTS - CONTINUED
June 30, 2016 and 2015

NOTE D - FEDERAL INCOME TAXES AND DEFERRED INCOME TAXES

As discussed in Note A, the Association was organized and incorporated under the Texas Non-Profit Corporation Act and filed an application for exempt status. The Association had originally intended to be exempt from federal income taxes under the provisions of Section 501(c)(6) of the Internal Revenue Code. However, the application originally submitted to the Internal Revenue Service in 1993 for consideration as a not-for-profit, exempt organization under Section 501(c)(6) of the Internal Revenue Code was denied. As a result, TICA has filed federal income tax returns as a for-profit corporation with applicable provisions made for federal income taxes through February 10, 2014. The Association received notice in September 2014 that approval of exempt status was granted under provisions of Section 501(c)(4) of the Internal Revenue Code. The exemption is effective as of February 11, 2014.

NOTE E - SUBSEQUENT EVENTS

For purposes of reporting subsequent events, management has considered events occurring up to November 27, 2016; the date the report was available to be issued.

MARKETING AND BUSINESS DEVELOPMENT

Meeting May 19-20, 2018 “Electronic”

Director Marketing & Business Development:

Roann Fulkerson

Liaison to Board:

Vickie Fisher and Ellen Crockett

Brief Summation of Immediate Past Business Development Activities:

TICA closed out the 2017/2018 show season and rocketed into the new 2018/2019 show season. EO ran a report as of 4/30/2018 showing TICA has 214 Clubs Chartered. Not all Clubs have renewed yet, they have until June 30 before penalties come into play. I will update this number to the Board at the Summer Meeting.

Show Sponsorship funding to date, TICA received 53 club requests for sponsor funding shows in the U.S. and 13 club shows outside the U.S. with 1 in Asia. Also, TICA funded 10 new club shows. We are 12 less application surveys than same time last year, and we have not yet received several of the regional shows requests.

TICA launched several creative new program and events this year and was a major participant at others. One foremost exciting program is “TICA Cat Care 101”. Christina Duffney, TICA Communication Manager stayed



busy getting information together after her idea to launch this program at 2018 AKC/TICA Meet the Breeds in February. Almost 100 Certificates and TICA Cat Care Patches were given to Girl Scouts, Boy Scouts and children attending the Cat Care 101 course at Meet the Breeds event. Huge success.

Once the word got out about this new program, several clubs asked to participate. Still working the “kinks” we were asked to present to a Girl Scout/Brownie troop in California, directly prior to the America’s Family Pet Expo/TICA World of Cats. **Sharon Kalani** was gracious enough to spend one of

her evenings presenting to a Brownie Troup. Lots of photos were taken and used for televised promotions of the Expo event and TICA cat show/education.

This was the first year TICA was invited to participate in three TV Studio Morning shows with the pedigreed cats. Big thanks go to **Christina** for making this happen! It wasn't easy! Indebted and thanks to **Laurie Schiff**, **Marion Yates Schiff** and **Tamara Steel** for being the spokesperson and cat wranglers on morning TV!

This TICA children's Cat Care 101 program was heavily promoted on Social Media with significant return.



With a great deal of assistance from Christina Duffney, during the World Pet Association-America's Family Pet Expo/TICA World of Cats, **Sharon Shulby** presented the "TICA Cat Care 101" half the day Friday and all-day Saturday and Sunday. Almost **200 "TICA Responsible Cat Care" patches and Certificates were distributed** from her education booth.



Sandy Hale designed great signage for the 8' pop-up banner to bring children to the Education Ring.

A huge thank you goes out to everyone who made this an enormous success!

Frequently Asked Questions

Join more than 15,000 volunteers nationwide!

Volunteering with your cat as a Therapy Team is a rewarding way to make a difference in the lives of hospital patients, nursing home residents and even neighbors who aren't as mobile as they used to be.

TICA is the first cat registry where teams of cats and owners can earn titles, certificates and badges for their feline by registering as a Therapy Cat and volunteering as a team.

Once your cat has met the requirements and is registered as a Therapy Cat by a TICA approved organization, such as Pet Partners, your team can earn 3 levels of titles based on approved visits made.

While the emphasis is on helping others, along the way you'll end up making new friends, and earn an invaluable sense of accomplishment



How do I know if my cat is the right fit for therapy work?

Therapy cats range from household cats to pedigreed cats, but the single most important characteristic of a therapy cat is its temperament. A good therapy cat must be very friendly, patient, confident, gentle at all times, and at ease in any situation. Therapy cats must also enjoy contact with adults, as well as children, and be content with being petted and sometimes handled clumsily.

What are the health requirements for my cat?

Since therapy cats often work with people who are ill or otherwise immune compromised, therapy cats must be up to date on vaccinations and be on a routine annual exam schedule. A screening form must be signed by your veterinarian to confirm that your cat is healthy and able to participate in the program.

Once registered, what opportunities will my cat and I have for visits?

Therapy cats provide affection and comfort to people in retirement homes, nursing homes, hospices, schools and other human service care facilities.

Not only do they provide comfort, they can also lower blood pressure, help people feel safe and relieve loneliness and depression. Visit Pet Partners calendar of volunteering events on their website www.PetPartners.org.

What benefits have cats been found to offer patients?

Therapy cats have been used to help kids with developmental disorders like autism be more comfortable and have also been found to stimulate both memory and forgotten emotions in Alzheimer's and dementia patients. Other benefits have included strengthened fine muscle skills and enhanced hand-eye coordination from brushing and a decrease in blood pressure when being held.

Can my kids go on visits with me and my cat?

Yes, the person handling the animal must be at least 10 years old. Those younger than 16 must be accompanied by a parent or guardian and must have written permission to participate from their parent or guardian.

How do I get started?

Team registration is the process you and your cat will go through to demonstrate that you are both suitable and prepared for therapy animal work. Once you and your cat have met the requirements and registered as a Therapy Cat with a TICA approved organization, such as Pet Partners, your team can begin volunteering.



TICA now has a beautiful tri-fold **Therapy Cat brochure** created by **Christina** with assistance from **Laurie Patton** with final design professional layout by TICA's new webmaster and digital designer, **Jonathan Patterson**. This brochure was completed and with Jonathan's help, printed and ready for distribution at Meet the Breeds. We have already received requests from Therapy Cat owners and for the brochures to be used at other TICA events this year.

Regular visits from a pet during a time of illness can boost morale and expedite the recovery process

Your Cat Is Too Perfect Not To Share

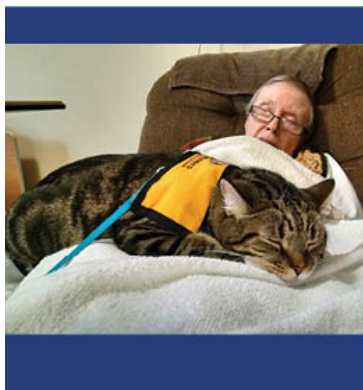
Volunteering with Your Cat TICA Therapy Cat Program

Do you have a cat with an extra dose of love to give?

If your cat is friendly, well behaved and patient, you may have all the makings of an excellent therapy team.

All you need is some training and confirmation from your vet that your cat is healthy and up to date on vaccines and you and your pet can begin spreading the love.

Take the online quiz to see if your pet is right for therapy work: www.PetPartners.com/quiz



Volunteering for therapy work with your cat is a rewarding experience. As a therapy cat team you will:

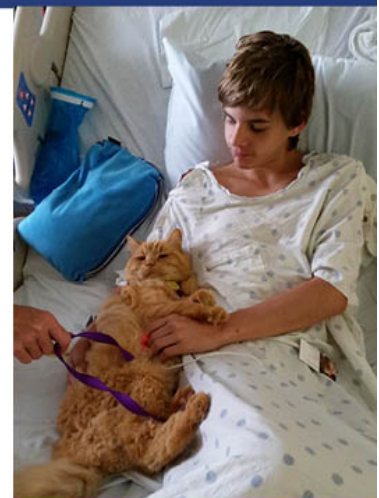
- Share the animal you love with others
- Do more with your cat
- Give back to your community

Check to see if your cat meets the current behavior/health requirements: petpartners.org/volunteer

Take a Handler Course to learn the responsibilities of a successful volunteer: petpartners.org/volunteer/become-a-handler/

For more information on TICA's Therapy Cat program go to: www.tica.org/en/awards/therapy-cat-title-program

For more details on registering your feline as a therapy cat go to: PetPartners.org



Our pets are an endless source of unconditional love...

...Why not share some of that happiness with those who need it most.



The International Cat Association
306 E. Jackson
Harlingen, TX, 78550
www.tica.org



It's a wonderful elevation of **"TICA to be among the leaders"** in feline medicine, nutrition, behavior and charity. As collaborative conversations commence or continue this sets a conscious and subconscious tone of shared values. **TICA did not "purchase"** this recognition exposure, it was **given to TICA by AAFP**.

This statement references the recently distributed glossy oversized postcards sent out to hundreds announcing the 2018 (AAFP) American Association of Feline Practitioners. Note TICA's logo included at the bottom (red arrow) along with other Pet Industry leaders.

TICA has again this year been invited to provide cats for the enormously popular breakout seminar on "Friendly Cat Handling" presented by renowned feline veterinarian, Dr. Ilona Rodan.

Conference Education

Pre-conference Day: topics such as Pandora Syndrome: Acute & Chronic Care, Placebo-associated Responses, Nutrition & Disease Prevention During Growth Period, Managing URIs, and Feline Scratching.

Senior & Geriatric Care: topics such as Cognitive Dysfunction, Chronic Diarrhea, Anesthesia & Analgesia, Chronic Pain, Environment Enrichment, Feeding Behavior, Nutritional Needs & Management, Hospice & Euthanasia, Early Detection Programs, Comorbidities, and more.

Emergency Medicine & Critical Care: topics such as Urinary Tract Obstruction, Feeding Tubes, Mistakes to Avoid in the Emergency Patient, The First Five Minutes, Global FAST Ultrasound, Transfusion Medicine, Respiratory Distress, DKA, Sedation, Toxicities, and more.

Technician/Nurse Track: topics such as Acute Pain Scores, Anesthesia & Pain Management for Difficult Cats, Osteoarthritis, Diabetes, Nutritional Counseling, FLUTD, IB, CKD, Parasitology, and more.

Practice Management Track: topics such as Diversity & Inclusion for Staff & Clients, Cat Friendly Housing, Preventive Care Practice Model, Wellbeing, and Creating a Cat Friendly Team.

Lunch & Learn Sessions: topics such as Obesity, Pain Management, Heartworm Disease, CKD, Ticks & Disease, Hypertension & CKD, and more.

SPONSORS:

Boehringer Ingelheim, ROYAL CANIN, KindredBio, zoetis, Elanco, IDEXX LABORATORIES, CEVA, HILLS, MERCK Animal Health, ASSISI ANIMAL HEALTH, PURINA, NUTRAMAX LABORATORIES VETERINARY SCIENCES, Inc., Dechra

PARTNERS:

ABVP, NAVTA, TICA, W.I.A.N., [Veterinary Logo]

American Association of Feline Practitioners
390 Amwell Road, Suite 402 ■ Hillsborough, NJ 08844-1247

Presort Stand:
US Postage P
Permit #206
Eau Claire, WI 5

354287 7447
Roëann Fulkerson
The International Cat Association, Inc.
11380 SE 92nd Ct
Bellevue FL 34420-3557

A first for TICA this year was to attend **Global Pet Expo** and be the highlighted attendee at Dr. Elsey Precious Cat vendor booth. Global Pet Expo was held in Orlando, FL, March 20-24. Imagine 17 football fields end to end, that over 343,700 square feet of all types of pet products.



Global Pet Expo, presented by the American Pet Products Association (APPA) and Pet Industry Distributors Association (PIDA), is the pet industry's largest annual trade show featuring the newest, most innovative pet products on the market today. The event featured 1,130 exhibitors, 3,437 booths and more than 3,000 new product launches. 6,761 of the most qualified pet product buyers in the industry attended the Show, including an impressive number of international retailers.

TICA brought Feline Kitten Agility and introduction of Therapy Cats. Dr. Elsey specifically requested **Anthony Hutcherson** to attend with his Bengals, which he brought two. **Jennifer Hardin** worked diligently for weeks to create the right size Agility course to fit into a 10' x 20' booth, still giving the cats a choice of obstacles and taking only half the booth. Gina Zaro, Dr. Elsey and his sales team were very pleased with the attention our TICA cats brought to the booth.



Super Zoo, presented by the World Pet Association, being held at Mandalay Bay, Las Vegas, June 25-29, 2018. **Networking:** As the largest gathering of pet retail and service professionals in North America, SuperZoo helps strengthen existing relationships and we can make new connections. More than 1,000 exhibitors, and more than 820 new products make their debut each year at SuperZoo—meaning attendees see them first! TICA will again have Agility however this event the ring setup will be a 10'x10'. We will be promoting cats and great Therapy companions and of course be distributing the TICA World of Cats Visitor Guides and both TICA Coloring Books.

Current Happenings of Business Development:

TICA has engaged another TICA Endorsement of Excellence. The new sponsor partner is Sleepypod. Sleepypod is a unique Cat Carrier and TICA selected six events to hold a drawing and Giveaway a \$190 value carrier. The first was drawn at Meet the Breeds, the second at America's Family Pet Expo. There will be four additional contest drawings. Sleepypod purchased the Endorsement of Excellence package from TICA and this involves Sleepypod placing the TICA Endorsement logo on ALL the companies' feline product packaging. This is another excellent partner who will be promoting TICA with each purchase to their customers.



With the addition of Sleepypod TICA now has **eight major corporation** who use the TICA Endorsement of Excellence on all company packaging.

TICA now has a page posted on the website with explanation of “[State of the Cat](#)” genetic research project, State of the Cat with Mars Wisdom Health. A partnership of TICA and Optimal Selection by Wisdom Health to improve awareness and advance understanding of feline genetics. The target is DNA samples from 1,000 pedigreed cats. Since the first of the year, TICA has participated with over 750 cats tested.

TICA is designing an all new **TICA World of Cats Visitor Guide** and plans are to create an interesting Activity Book for kids and adults about cats in place of a 2018 coloring book.

The Denver County Fair is on the calendar for 2018 with lots of enthusiasm. The event was purchased by the National Western Stock corporation and the new owners reached out to **Jackie Rose** begging TICA to take over the entire Feline Presence at this event. The previous Kitten Pavilion was voted by the public as the #2 reason they attended the Fair so TICA again has the opportunity to present our pedigreed cats, feline agility, community fun cat show and TICA licensed Championship and HHP show.

TWITTER FACEBOOK/INSTAGRAM and FACEBOOK are now being overseen and worked by a dedicated Social Media professional. Please help us welcome Julie Rorabaugh, rorabaughj@yahoo.com as TICA’s new Social Media expert. If you have any fun and/or interesting things to share, please reach out to Julie! As of today, the TICA Corporate FB page has over 40,000 likes.

[eNewsletter](#) is being set out monthly to over 9,000 opted in subscribers. If you aren’t signed up, you should be. If you didn’t receive this month’s eNewsletter that came out the 15th of this month, go online and take a look. **Christina Duffney** spends a great deal of time, effort and work to bring you the most relevant news and stories happening in TICA.

Future Projections for Business Development:

The TICA website has already been mentioned above. The **FaceBook and Twitter** accounts also have outlines created for improving followers. As of today, the TICA Corporate FB page has 39,994 likes. The **goal** was to receive **40,000 by year ending 2017 and the team did get pretty close!**

The **Pet Effect** and **HABI** both provide and encourage the utilization of information and downloading of materials at www.thepeteffect.org or <https://veterinarian.thepeteffect.org/>. It is the best way to gain access to The Pet Effect resources. “We encourage everyone to visit the site, download material,” says Lauren Gibb, Marketing Manager for Zoetis.

TICA attended Western Vet Conference and will be attending four more **Veterinarian Conferences** in 2018. It is also looking like we will have at least **five Pet Expos** where TICA will be the Feline Presence at the event. TICA has such a tremendous “draw” from the public that three Expo Companies are offering compensation for us to attend their events.

Club Show Sponsorships Surveys have already been coming in fast. It would be a GREAT idea for Regions to get your request for Regional Show Sponsorship in quickly. Go to the Members Tab on www.tica.org after the Members page loads, select Club Information from the left tab and scroll down the page. The surveys are available. Once completed, email to and only to: ShowSponsorship@tica.org Please know, it takes 45 to 60 days to process after your survey is received.

TICA logos!! The **new and correct TICA logos** are available online at our website.

<http://tica.org/en/marketing/tica-logos> Jonathan (web and design) put an easy to understand explanation of each file type and the typical use.

Action Items:

None at this time.

Respectfully Submitted,
Roann Fulkerson
RFulkerson@tica.org