

## TICA PRESIDENT



*Vicki Jo*  
HARRISON

- MEMBER SERVICES
- INNOVATION
- EDUCATION
- EFFICIENCY

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# *Vicki Jo* HARRISON

With great enthusiasm, I announce my campaign for another term as President of The International Cat Association. As a passionate breeder, a loyal TICA member of 40 years, and as your current President, I have dedicated myself to TICA's continuous growth and success.

In collaboration with the Board of Directors and Executive Office, TICA has seen remarkable growth. With the implementation of TFMS, we now have self-service for transfer of ownership, cattery registrations, pedigrees, litter registrations, and cat updates, ensuring ease and accessibility for our members. TICA's culture and our dedicated members, in combination with advancements in technology and efficiency, have resulted in an over 50% increase in registrations. TICA is nearing same-day service, and the backlog is a thing of the past.

Over the last three years, our commitment to enhancing communication with our valued members has grown significantly. We launched TICA Harlingen on Facebook, providing a dedicated platform to keep you well-informed about our progress, achievements, and challenges. Additionally, we've integrated updates and communication directly from TFMS, including a personalized TICA-branded voice that warmly welcomes new members and encourages the active participation of existing ones.

My team and I are dedicated to providing cat clubs worldwide with the essential tools and resources required to host prosperous cat shows. I will harness the insights and experiences of members from all corners of the world to craft a comprehensive blueprint and an in-depth how-to guide suitable for both novice and well-established clubs.

We have actively involved our members and clients in the development, testing, and fine-tuning phases of new initiatives. We have been able to incorporate your invaluable feedback into creating solutions that better serve the needs of all TICA clients. This has not only enriched the quality of our innovation but also fostered a collaborative environment where everyone has a stake in the outcomes. We have set a strong precedent for engaging end-users effectively, ensuring that the resulting efficiencies and innovations are practical and impactful.

One of the goals I had when elected was to reactivate the standing committees that had remained dormant for several years and to establish new committees to serve the needs of the TICA community. The Legislative Committee was reorganized and is now active and working on legislative issues all around TICA's world. The Standards Committee was established and is now available to assist breed committees. The Mentorship Committee is now an official TICA committee and is currently being organized and will be available to help new breeders/exhibitors find the highest level of success in the cat fancy.

By re-electing me as President of TICA, you can rest assured that our organization will be at the forefront of progress and innovation in the cat fancy. I hope you will consider voting for me in the upcoming election and allow me to continue the remarkable progress that our Association has achieved over these last few years.

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