



The International *Cat* Association

TICA Marketing & Business Development: 2024 Corporate Sponsorship Questionnaire

Instructions:

1. Download the form.
2. Open the form in Adobe Acrobat Reader.
3. Fill out the form.
4. Save and Email to ShowSponsorship@tica.org.

If you send your application less than 60 days before your show, it will not be processed.

Date: _____

Contact Information

First Name: _____ Last Name: _____

Email Address: _____

Check here if this is a new email address. Old Email Address: _____

Address: _____
No P.O. Boxes

City: _____ State: _____ Postal Code: _____

Country: _____ Phone: _____

Show Information

Name of Club: _____ Dates of Show: _____

Location of Show: _____
Address City State Country Postal Code

Club Treasurer: _____

Club PayPal Address: _____

First Time Club Show: Yes No

Paired With Pet Expo: Yes No

Pet Expo Name: _____ Contact Person: _____

Required Information for Sponsorship TICA Marketing & Business Development, to improve the processes associated with receiving Corporate Sponsorship through TICA, requests that member show-producing clubs submit responses to the enclosed questionnaire for sponsorship consideration. The completion and timely submission (**must be no later than sixty days prior to the show date**) of this questionnaire will enhance the opportunities for club selection by our TICA Corporate Partners.

Before you apply, your show information **must be listed on the show calendar** on <http://www.tica.org> with a link to the show flyer or website.

It is our Corporate Sponsors desire to “market their products and services” to their best advantage while also providing support to our clubs and TICA as business partners. It is the intent of TICA Marketing to utilize the data gathered from these questionnaires, as well as from other sources, to aid our TICA Corporate Business Partners in the sponsorship selection process.

The sponsor does not ship product(s) outside the continental United States. PayPal is generally the best way to receive sponsorship funds to clubs.

Phone photos of the application are not acceptable. Please use Acrobat Reader to complete the form or print and scan the completed form, then email to ShowSponsorship@tica.org .

Applications must be submitted at least sixty days prior to the show date.



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Clubs often change officers... IF YOU DO NOT HAVE INFORMATION FOR EACH RESPONSE, EITHER MAKE YOUR BEST ESTIMATE OR LEAVE IT BLANK.

1. Year the club was established: _____

2. Name and Location of the show hall:

| Hall Name | Address | City | State | Postal Code |
|-----------|---------|------|-------|-------------|
|-----------|---------|------|-------|-------------|

3. Estimated Public Attendance for Upcoming Show: _____ Visitors Gate Number: _____

4. Prior Corporate Sponsorship – Company/Amount(s): _____

5. Website address for your cat club **and is it current:** _____

6. What special areas/activities (shelters, rescue, research, workshops, etc.) does the club support?

7. Planned Show Entry Count: _____

8. One-, two-, or three-day show and format: _____

9. Is this a regional show? Yes No

10. Do club members support “newbies”, have informational brief, or give show hall tours? Yes No

11. Does the club sponsor Junior Exhibitors? Yes No

12. If this show is affiliated with a Pet Expo, are there any additional requirements or opportunities? Yes No
i.e., Event Program Advertising, TICA co-promoting via social media and/or TICA eNewsletter...

13. If show is affiliated with a Pet Expo, be sure to NOTIFY SocialMediaManager@tica.org to put information on tica.org for **Upcoming Events Page**

Please email your completed questionnaire responses to ShowSponsorship@tica.org