

Reach 125,000+ New Cat Owners Annually

The International Cat Association

Position Your Brand Where It Matters Most

400+

Cat Shows Annually

125,000+

Cats Sold by TICA Breeders

50,000+

Cats Registered Annually

30,000+

Litters Registered Each Year

3 Million+

Monthly Social Media Views

40 Million+

Impressions in Just Over a Year

50,000+

Monthly Website Visitors

Global

Audience of Breeders & Cat Owners

www.tica.org

Why Sponsor TICA Cat Shows?

Cat owners don't just buy products, they invest in their cats' well-being. TICA cat shows connect you with passionate breeders, exhibitors, and cat owners at the exact moment they're choosing products and services for their new companions.



With over **50,000 cats and 30,000 litters registered annually**, plus major presence at pet expos and over 50,000 monthly website visitors at www.tica.org, your brand stays front and center with a steady flow of new cat owners ready to invest in their cats' care.

Your Sponsorship Benefits

- ✓ Premium Full-Page Ad in TICA Show Catalog – seen by all exhibitors, breeders, and attendees
- ✓ Featured Advertisement in TICA's Show Application
- ✓ Logo Placement in Club Advertising – across multiple marketing channels
- ✓ Targeted Email & SMS Campaigns to our breeder and cat owner network
- ✓ TICA Shows Branded with Sponsor Banners
- ✓ Featured Promotion Across TICA's Social Media – Averaging 3 Million Views peMonth, Over 40 Million Impressions in Just Over a Year

Be the Brand They Trust

New cat owners are actively seeking products and services make sure yours is front and center when decisions are made. Sponsoring TICA means direct access to a loyal, engaged audience ready to connect with brands they trust.

Make your mark in the cat world!

Contact Danny Nevarez, COO, The International Cat Association, to secure your sponsorship today.

Email: dnevarez@tica.org

