



2020 TICA YEARBOOK ORDER FORM – VOLUME 41

Table with columns: YEARBOOK – INCLUDES SHIPPING AND HANDLING, COST PER ITEM, QUANTITY, TOTAL AMOUNT. Rows include 2020 Yearbook - US (ordered until July 15, 2020), 2020 Yearbook - Canada (ordered until July 15, 2020), 2020 Yearbook - All other countries (ordered until July 15, 2020), 2020 Yearbook - US (ordered until September 1, 2020), 2020 Yearbook - Canada (ordered until September 1, 2020), 2020 Yearbook - All other countries (ordered until September 1, 2020), 2020 Yearbook - US (ordered after September 1, 2020 or while quantities last), 2020 Yearbook - Canada (ordered after September 1, 2020 or while quantities last), 2020 Yearbook - All other countries (ordered after September 1, 2020 or while quantities last), Plastic Cover, Personalization (maximum 21 letters or spaces per line, maximum 2 lines).

INTERNATIONAL WINNERS

Table with columns: CATEGORY, COST PER ITEM, QUANTITY, TOTAL AMOUNT. Rows include Top-25 Allbreed Championship Cats/Kitten/Alters/HHPs/ HHP Kittens, Longhair/Shorthair Championship Cats not in the Top-25 Allbreed Cats, Top-3 international Best of Color Championship Cats, International Best of Breed Championship Cat/Kitten/Alter, 2nd & 3rd International Best of Breed Championship Cat/Kitten/Alter.

REGIONAL WINNERS

Table with columns: CATEGORY, COST PER ITEM, QUANTITY, TOTAL AMOUNT. Rows include Best-10th Allbreed Championship Cats/Kitten/Alters/HHPs/ HHP Kittens, 11th -25th Allbreed Championship Cats/Kitten/Alters/HHPs/ HHP Kittens. Note: This fee only applies for Asia East, Asia West, Europe South, International, and South America regions. All other regions have paid to put their 11th-25th winners in the yearbook.

OTHER SECTIONS

Table with columns: CATEGORY, COST PER ITEM, QUANTITY, TOTAL AMOUNT. Rows include Grand Gallery (Grand through Quad Grand), Supremes, In Memory, Outstanding Sires/Dams, Lifetime Achievement, Breeder Directory (maximum 6 lines), Additional breed listing in Breeder Directory (indicate breed), Include text for Breeder Directory separately from this form.

FULL/HALF/QUARTER PAGE ADVERTISING – See back of this form

TOTAL NUMBER OF PICTURES INCLUDED OR EMAILED: \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_

REGION: AE AW EN ES EW GL IN MA MP NE NW SA SC SE SW

Name: \_\_\_\_\_ Email: \_\_\_\_\_
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_
Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

NOTE: If you move between the time you order a yearbook and the time the yearbook is shipped, you MUST notify the EDITOR directly with a change of address in order for you to receive your yearbook. Above address will be used for shipping and if returned for an incorrect address provided book will only be shipped again if owner pays for reshipping.

PAYPAL to PAYPAL@TICA.ORG - please note that the payment is for the "TICA Yearbook" and send a copy of the receipt to the EDITOR.

Payment Options: VISA, MasterCard, Discover, American Express, PayPal
Credit Card: First Name, Last Name, Credit Card Number, Month, Year, CVV Code
PayPal Transaction ID: Example: 3J8774681T9040110
Signature: \_\_\_\_\_

Checks in US Dollars to: "TICA YEARBOOK"
Mail to:
Chris Unangst - TICA Yearbook Editor
811 Hilltop Lane #201
Toledo, OH 43615
919-671-1197 between 5 PM and 10 PM ET
E-mail: chris.unangst@gmail.com

DEADLINES
EARLY DEADLINE – July 15, 2020 – All Regional Winners, Breeder Directory, Grand Gallery, Supreme Gallery, Outstanding Dams/Sires, In Memory, Lifetime Achievement, and early advertising
FINAL DEADLINE – September 1, 2020 – All international winners, best of breed, colors, final advertising. Any of the above winners not previously sent.
NO SUBMISSIONS WILL BE ACCEPTED AFTER SEPTEMBER 1, 2020.

## **GENERAL YEARBOOK INFORMATION**

Payment must be made in US funds. Checks, money orders, VISA, Mastercard, Discover, and American Express charges accepted. Credit card payments must include expiration dates and security code. Make checks and money orders to "TICA Yearbook". Return check fee is \$45.

Photos must be received by the TICA Yearbook Editor by the deadline for the section or they will not be included in the yearbook and no refund will be made for failing to supply a picture. An order form or email must be submitted with photos or on file with the Yearbook Editor before any photos will be processed.

Contact the Yearbook Editor at her contact information on the front of this form with any questions.

## **FULL/HALF /QUARTER PAGE ADVERTISING INFORMATION**

Advertising will be placed in the order received. Advertising design services need to be negotiated in advance with the Yearbook Editor.

Advertising prices are as follows:

- Full page (9 x 12) - \$350 (until June 30, 2020), \$400 (until July 31, 2019), \$450 (until September 1, 2020)
- Half page (9 x 6) - \$200 (until June 30, 2020), \$225 (until July 31, 2019), \$275 (until September 1, 2020)
- Quarter page (4 ½ x 3 ½) - \$100 (until June 30, 2020), \$125 (until July 31, 2019), \$175 (until September 1, 2020)

All ads **MUST** have an additional quarter of an inch of just background color around ALL edges for full bleed off the page.

Camera-ready copy is preferred and must be the correct size. Contact the editor to verify the correct size. Camera-ready should be 300 dpi or greater .jpg format. Email camera-ready advertising to [chris.unangst@gmail.com](mailto:chris.unangst@gmail.com).

Contact the Yearbook Editor at her contact information on the front of this form with any advertising questions.

## **PRINTED PHOTOS**

Mail photos to the TICA Yearbook Editor. Address is on the front of this form.

Label the back of each cat's photo with:

1. What the photo is for (For example: 7<sup>th</sup> Best International Alter)
2. Cat's TICA region
3. Cat's name including all titles
4. Breed and color
5. Owner(s)
6. Breeder's name (if different from owner)

One photo is needed for each placement in the yearbook. No part of the cat can touch the edge of the photo.

The best size for the Grand and Supreme Galleries is a vertical 2½"x3", 3"x4½", or 3½"x5".

## **DIGITAL PHOTOS**

Email digital pictures to [chris.unangst@gmail.com](mailto:chris.unangst@gmail.com) You will receive confirmation when your photos are received.

Photos must be a minimum 300 dpi and sent in jpg format.

Name your file as follows: region, purpose of photo, cat's name, owner last name. For example:

- GL CAT 7 RW SGC ANNABELLE UNANGST.JPG (regional winner)
- IW HHP 1 LA SGM FLUFFY KID UNANGST.JPG (international winner)
- SUPREME IW SGC SWEETY UNANGST.JPG (supreme, grand, lifetime achievement, in memory sections)
- 2BOC BLUE CLASSIC TABBY ES RW SGC DRUNK ON YOU UNANGST.JPG (international top 3 of color)
- 3BOB TONKINESE KITTEN RW ARIEL UNANGST.JPG (best, 2<sup>nd</sup> or 3<sup>rd</sup> best of breeds internationally)

Include only one picture in each email. In the email text include:

1. What the photo is for (For example: 7<sup>th</sup> Best International Alter)
2. Cat's TICA region
3. Cat's name including all titles
4. Breed and color
5. Owner(s)
6. Breeder's name (if different from owner)

You may use the same picture for multiple purposes. However, please send individual emails, with the attached photo file named appropriately,

## **TEXT INFORMATION**

Information for the following may be attached to this form or may be emailed to [chris.unangst@gmail.com](mailto:chris.unangst@gmail.com) :

- Cover personalization
- Breeder Directory