



2019 Annual Meeting Minutes

Appendix

[Abstract](#)

This document contains various appendix documents for the official Meeting Minutes

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THE INTERNATIONAL CAT ASSOCIATION

Social Media Policy Code of Conduct

The International Cat Association (TICA) recognizes the role social media plays in modern communication. As such, we respect the right of our officials, judges and employees to use social networks for self-publishing and self-expression while adhering to our association guidelines.

As a representative of or employee of TICA, your commentary is not only a direct reflection of you personally but also our brand. Commentary that is considered defamatory, obscene, proprietary or libelous by any offended party could subject you to personal liability, by that party, and damage TICA's reputation. Once it's on the Internet, it's there forever.

- We do not distinguish between “personal time” and “work hours” usage, or personal devices and organization-provided equipment. You are at all times a representative of TICA regardless of how or when you are posting on social media.
- Representing yourself as a TICA official, judge or employee, up to and including the use of our logos and branding, on your personal profiles is encouraged. Please adhere to the suggested language, images and branding guidelines, however.
- Harassing, threatening, discriminating against or disparaging any individuals through social media will not be tolerated.
- Sharing any organization-privileged information, including copyrighted information or organization-issued documents, through social media will not be tolerated.

Violations of any of the guidelines listed in this policy will be subject to corrective counseling and may result in disciplinary action in accordance with TICA rules.

Marketing Report Summer 2019

During the past three months TICA has secured two new companies for TICA Endorsement of Excellence. These are two-year Agreements for \$4,300 and \$4,800 per year. We have three additional companies being prepared to receive the TICA Endorsement of Excellence. These companies cannot yet be named due to finalization signatures of Agreement.

Show Sponsorship for 2019 to Date All Clubs Requesting Sponsorship, Received Funding

**Clubs each received \$500 from Dr. Elsey Sponsorship funds
Regional Events received \$750**

48 Shows for US/Canada

15 Shows for Europe

5 Shows for Asia

NEW Clubs received \$750

4 New Club Shows U.S.

2 New Club Shows Germany & U.K.

TICA will again be on the Super Screen in Time Square all of 4th Quarter 2019. If you recall, TICA was on the Super Screen during all of 2nd Quarter this year. During 4th Quarter TICA will receive exposure during Macy Day Parade, Christmas Shoppers and the Dropping of the Ball on New Years Eve. This has been made possible by our partnership with Royal Canin U.S.

Catster Magazine, September issue, TICA has a Full-Page Ad on page 5. This was a “remnant” buy made available by being at Super Zoo and having breakfast with Caster magazine editor and salesperson when one of their big regular advertisers cancelled. We had that day only to put an ad together. We used the TICA Visitor Guide Cover and highlighted Meet the Breeds, January 25-26, All About Cats Columbus, March 13-14, TICA World of Cats Costa Mesa, April 24-25-26, and the TICA Annual in Washington DC, September 5-6. We also listed other events and shows by visiting the TICA website.

Cat2Vet Day... August 22, was a huge success this year. TICA has participated with Royal Canin for the past four years and participation continues to grow. This year the following groups help make this a success. Royal Canin U.S. campaign supported by; TICA, American Assn Feline Practitioners, CATalyst Council, KindredBio, CFA, Doc & Phoebes, and Winn Feline Foundation.

Sea-Meow Convention in Seattle, WA. first-ever cat convention, bringing Pacific Northwest cat people of all stripes (and spots) under one roof for a weekend of feline-related activities and adoption opportunities.

Huge thanks go to SeaCats Cat Club for stepping up so quickly and making this happen. This is the first Cat Convention in Pacific Northwest and the first TICA cat show here in over 25+ years.

TICA
Profit & Loss Budget vs. Actual
July 2018 through June 2019

Ordinary Income/Expense	Jul '18 - Jun 19	Budget	\$ Over Budget	% of Budget
Income				
01 Memberships	151,747.00	135,000.00	16,747.00	112.41%
02 Family Memberships	1,590.00	2,500.00	-910.00	63.6%
03 International Memberships	122,833.09	120,000.00	2,833.09	102.36%
04 Additional Breed Sections	3,070.00	3,000.00	70.00	102.33%
05 Cattery Registrations	170,707.00	185,000.00	-14,293.00	92.27%
06 Individual Registrations	118,098.00	115,000.00	3,098.00	102.69%
07 Blue Slips	312,726.00	312,000.00	726.00	100.23%
08 Litter Registrations	295,551.00	282,000.00	13,551.00	104.81%
09 HHP Registrations	3,725.00	4,500.00	-775.00	82.78%
10 Transfers/Leases	56,703.00	53,000.00	3,703.00	106.99%
11 Dup/Corr/Add or Delete Suff	24,365.00	25,000.00	-635.00	97.46%
12 Title Confirmations	36,145.00	36,000.00	145.00	100.4%
13 Supreme Title Confirmations	5,800.00	6,000.00	-200.00	96.67%
14 Cert 3-Gen Pedigrees	86,350.00	98,000.00	-11,650.00	88.11%
15 Cert 5-Gen Pedigrees	157,950.00	159,000.00	-1,050.00	99.34%
16 Club Charters	1,250.00	2,000.00	-750.00	62.5%
17 Club Fees Renewals	5,915.00	6,000.00	-85.00	98.58%
18 Judges Fees	6,213.00	4,500.00	1,713.00	138.07%
19 Show License Fees	47,250.00	44,000.00	3,250.00	107.39%
20 Annual Awards Fees	62,065.00	78,000.00	-15,935.00	79.57%
21 Show Insurance Fees	17,400.00	20,000.00	-2,600.00	87.0%
22 Publications	17.00	0.00	17.00	100.0%
23 TICA TREND	10,830.00	12,500.00	-1,670.00	86.64%
24 TICA Yearbook	43,142.00	44,000.00	-858.00	98.05%
25 Miscellaneous	79.39	2,000.00	-1,920.61	3.97%
26 COE/OSTD Cattery	2,750.00	1,500.00	1,250.00	183.33%
27 Election Filing Fees	290.00	400.00	-110.00	72.5%
28 Wire Transfer Fees	45.00	250.00	-205.00	18.0%
29 Donations	80.00	0.00	80.00	100.0%
30 Clerking Fees	820.00	1,200.00	-380.00	68.33%
31 OS/OD/LA	1,530.00	1,000.00	530.00	153.0%
32 Annual Awards Dup/Frt	546.00	500.00	46.00	109.2%
33 Website Breeder Listings	29,979.76	20,000.00	9,979.76	149.9%
34 Website Banner Ads	15,000.00	15,000.00	0.00	100.0%
35 Website Classified Ads	5,605.00	4,000.00	1,605.00	140.13%
37 Rush	29,740.00	26,000.00	3,740.00	114.39%
38 Ballot Fees	100.00	0.00	100.00	100.0%
39 Complaint Fees	855.00	300.00	555.00	285.0%
40 Shipping Fees	1,024.00	1,500.00	-476.00	68.27%
41 Annual Awards Sponsorships	2,275.00	3,000.00	-725.00	75.83%
42 Late Fees (Judges/Pstg Due/	2,750.00	2,000.00	750.00	137.5%
43 Affinity Program	7,470.60	12,000.00	-4,529.40	62.26%

TICA
Profit & Loss Budget vs. Actual
July 2018 through June 2019

	<u>Jul '18 - Jun 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
44 Return Check Svc/Handling	210.00	300.00	-90.00	70.0%
45 Rtn'd Chks/Handling Fees	215.00	300.00	-85.00	71.67%
46 Refunds	868.86	0.00	868.86	100.0%
47 MTB - Advertising	0.00	1,000.00	-1,000.00	0.0%
49 TOES	1,875.00	0.00	1,875.00	100.0%
50 Endorsement	4,900.00	0.00	4,900.00	100.0%
Corporate Sponsorships	176,362.35	142,000.00	34,362.35	124.2%
Deposit unallocated	-24,993.43	0.00	-24,993.43	100.0%
Total Income	<u>2,001,819.62</u>	<u>1,981,250.00</u>	<u>20,569.62</u>	<u>101.04%</u>
Gross Profit	2,001,819.62	1,981,250.00	20,569.62	101.04%
Expense				
ANNUAL AWARDS PROGRAM				
Banquet Expense	7,047.69	5,000.00	2,047.69	140.95%
Freight and Postage	389.60	300.00	89.60	129.87%
Plaques/Trophies	7,185.79	8,000.00	-814.21	89.82%
Regional Rebate	25,958.00	29,000.00	-3,042.00	89.51%
Rosettes	4,593.40	6,000.00	-1,406.60	76.56%
Annual Sponsorship	10,000.00	10,000.00	0.00	100.0%
Total ANNUAL AWARDS PROGRAM	<u>55,174.48</u>	<u>58,300.00</u>	<u>-3,125.52</u>	<u>94.64%</u>
BANK				
Card Charges	32,902.40	30,000.00	2,902.40	109.68%
PayPal Fees	51,455.90	45,000.00	6,455.90	114.35%
Returned Checks	215.00	0.00	215.00	100.0%
Service Charges	980.57	5,000.00	-4,019.43	19.61%
Total BANK	<u>85,553.87</u>	<u>80,000.00</u>	<u>5,553.87</u>	<u>106.94%</u>
BOARD MEETING EXPENSE				
Annual Meeting				
Appointed Officials - Lodging	4,200.92	3,300.00	900.92	127.3%
Appointed Officials - Per Diem	977.00	1,180.00	-203.00	82.8%
Appointed Officials - Travel				
Misc	20.54	0.00	20.54	100.0%
Appointed Officials - Travel - Other	1,401.19	1,400.00	1.19	100.09%
Total Appointed Officials - Travel	<u>1,421.73</u>	<u>1,400.00</u>	<u>21.73</u>	<u>101.55%</u>
Board-Lodging	14,209.71	13,700.00	509.71	103.72%
Board-Per Diem	4,695.13	5,000.00	-304.87	93.9%
Board-Travel	10,642.00	8,800.00	1,842.00	120.93%
Room/Refreshments/Supplies	2,918.52	3,000.00	-81.48	97.28%
Total Annual Meeting	<u>39,065.01</u>	<u>36,380.00</u>	<u>2,685.01</u>	<u>107.38%</u>
Spring Meeting				
Appointed Officials-Lodging	935.64	1,300.00	-364.36	71.97%
Appointed Officials-Per Diem	446.00	700.00	-254.00	63.71%
Appointed Officials-Travel	2,742.30	590.00	2,152.30	464.8%

TICA
Profit & Loss Budget vs. Actual
July 2018 through June 2019

	<u>Jul '18 - Jun 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Board-Lodging	6,532.20	11,500.00	-4,967.80	56.8%
Board-Per Diem	3,005.32	10,700.00	-7,694.68	28.09%
Board-Travel	9,966.33	5,300.00	4,666.33	188.04%
Room/Refreshments/Supplies	1,013.52	500.00	513.52	202.7%
Total Spring Meeting	24,641.31	30,590.00	-5,948.69	80.55%
Winter Meeting				
Appointed Officials-Lodging	0.00	0.00	0.00	0.0%
Appointed Officials-Per Diem	0.00	0.00	0.00	0.0%
Appointed Officials-Travel	0.00	0.00	0.00	0.0%
Board-Lodging	0.00	0.00	0.00	0.0%
Board-Travel	0.00	0.00	0.00	0.0%
Board -Per Diem	0.00	0.00	0.00	0.0%
Room/Refreshments/Supplies	0.00	500.00	-500.00	0.0%
Total Winter Meeting	0.00	500.00	-500.00	0.0%
Total BOARD MEETING EXPENSE	63,706.32	67,470.00	-3,763.68	94.42%
COMMUNICATIONS				
Telephone				
Telephone	18,740.44	21,000.00	-2,259.56	89.24%
Total Telephone	18,740.44	21,000.00	-2,259.56	89.24%
Total COMMUNICATIONS	18,740.44	21,000.00	-2,259.56	89.24%
COMPUTER				
Equipment	75.60	3,000.00	-2,924.40	2.52%
Maintenance	0.00	1,000.00	-1,000.00	0.0%
Programming				
Programming - Other	188,573.29	193,000.00	-4,426.71	97.71%
Total Programming	188,573.29	193,000.00	-4,426.71	97.71%
Software	20,699.31	12,000.00	8,699.31	172.49%
Supplies/Support	4,945.34	12,000.00	-7,054.66	41.21%
Website Support	23,097.77	40,000.00	-16,902.23	57.74%
Total COMPUTER	237,391.31	261,000.00	-23,608.69	90.96%
CORPORATE SPONSORSHIP	126,857.72	100,000.00	26,857.72	126.86%
DEPRECIATION EXPENSE	15,642.78	15,000.00	642.78	104.29%
DUES/MISC/SUBS/GIFTS	6,387.70	5,000.00	1,387.70	127.75%
FREIGHT AND POSTAGE				
BOD/Officials	91.62			
Box Rent/Permits	234.00	200.00	34.00	117.0%
Freight-Customers	805.57	5,000.00	-4,194.43	16.11%
Freight-Show Supplies	258.13	2,000.00	-1,741.87	12.91%
Freight - Marketing	18,826.20	12,000.00	6,826.20	156.89%
Freight - TREND	30.35	0.00	30.35	100.0%
Other Freight Charges	371.92	0.00	371.92	100.0%
Postage Meter	34,309.14	58,000.00	-23,690.86	59.15%
Total FREIGHT AND POSTAGE	54,926.93	77,200.00	-22,273.07	71.15%

TICA
Profit & Loss Budget vs. Actual
July 2018 through June 2019

	<u>Jul '18 - Jun 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
INSURANCE				
Director's Liability Insurance	3,248.83	0.00	3,248.83	100.0%
General/Administrative	822.33	0.00	822.33	100.0%
Judge's Liability	1,322.25	0.00	1,322.25	100.0%
Property	1,565.33	0.00	1,565.33	100.0%
Show Liability	16,884.98	0.00	16,884.98	100.0%
INSURANCE - Other	0.00	26,000.00	-26,000.00	0.0%
Total INSURANCE	23,843.72	26,000.00	-2,156.28	91.71%
MARKETING				
Advertising	7,817.00	4,000.00	3,817.00	195.43%
MEET THE BREEDS	4,220.61	15,000.00	-10,779.39	28.14%
Printed Materials	16,950.06	17,000.00	-49.94	99.71%
Special Events	29,195.10	33,000.00	-3,804.90	88.47%
Supplies	1,555.30	3,000.00	-1,444.70	51.84%
Travel Expense	9,195.26	5,000.00	4,195.26	183.91%
Total MARKETING	68,933.33	77,000.00	-8,066.67	89.52%
OFFICE EQUIPMENT				
Leases	7,071.94	6,000.00	1,071.94	117.87%
Maintenance	3,222.44	800.00	2,422.44	402.81%
Purchase	914.06	1,000.00	-85.94	91.41%
Total OFFICE EQUIPMENT	11,208.44	7,800.00	3,408.44	143.7%
OFFICE SUPPLIES				
Laminating Supplies	1,854.95	1,000.00	854.95	185.5%
Other	7,343.40	6,000.00	1,343.40	122.39%
Paper	2,930.19	4,000.00	-1,069.81	73.26%
Toner	6,518.17	9,000.00	-2,481.83	72.42%
Total OFFICE SUPPLIES	18,646.71	20,000.00	-1,353.29	93.23%
PAYROLL				
Contract Labor	16,316.16	0.00	16,316.16	100.0%
Employee Benefits	16,938.51	13,800.00	3,138.51	122.74%
IRA Contributions	2,498.14	0.00	2,498.14	100.0%
Salary/Wages	799,617.17	690,500.00	109,117.17	115.8%
Taxes	65,419.76	63,300.00	2,119.76	103.35%
Total PAYROLL	900,789.74	767,600.00	133,189.74	117.35%
PRINTING				
Administration	6,008.96	10,000.00	-3,991.04	60.09%
Total PRINTING	6,008.96	10,000.00	-3,991.04	60.09%
PROFESSIONALS FEES				
Accounting and Audit	32,985.00	27,000.00	5,985.00	122.17%
Balloting	3,000.00	4,000.00	-1,000.00	75.0%
Legal	30,257.80	50,000.00	-19,742.20	60.52%
Payroll Preparation	1,895.39	2,200.00	-304.61	86.15%
Total PROFESSIONALS FEES	68,138.19	83,200.00	-15,061.81	81.9%

TICA
Profit & Loss Budget vs. Actual
July 2018 through June 2019

	<u>Jul '18 - Jun 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
REIMBURSEMENTS				
Judging Administrator				
Fees	0.00	2,500.00	-2,500.00	0.0%
Postage/Supplies	11.72	400.00	-388.28	2.93%
Total Judging Administrator	11.72	2,900.00	-2,888.28	0.4%
Judging Committee	3,827.84	10,000.00	-6,172.16	38.28%
REIMBURSEMENTS - Other	547.48	0.00	547.48	100.0%
Total REIMBURSEMENTS	4,387.04	12,900.00	-8,512.96	34.01%
RENT AND UTILITIES				
Custodial	7,409.50	7,000.00	409.50	105.85%
Rent	31,704.00	34,000.00	-2,296.00	93.25%
Total RENT AND UTILITIES	39,113.50	41,000.00	-1,886.50	95.4%
SECURITY	389.70	500.00	-110.30	77.94%
TAXES				
Federal	89.15			
Property	1,275.07	2,000.00	-724.93	63.75%
State	144.38	0.00	144.38	100.0%
Other	73.74			
Total TAXES	1,582.34	2,000.00	-417.66	79.12%
TRAVEL REIMBURSEMENTS				
Employee	1,004.48	6,000.00	-4,995.52	16.74%
Officers	222.87	1,000.00	-777.13	22.29%
Total TRAVEL REIMBURSEMENTS	1,227.35	7,000.00	-5,772.65	17.53%
TREND EXPENSES				
Editorial Fees	18,900.00	18,600.00	300.00	101.61%
Publishing and Distribuion	132,222.62	107,000.00	25,222.62	123.57%
Total TREND EXPENSES	151,122.62	125,600.00	25,522.62	120.32%
YEARBOOK				
Editorial Fees	14,000.00	16,500.00	-2,500.00	84.85%
Freight	5,974.61	7,800.00	-1,825.39	76.6%
Publishing	29,109.18	33,000.00	-3,890.82	88.21%
Reimbursed Expenses	441.70	400.00	41.70	110.43%
Total YEARBOOK	49,525.49	57,700.00	-8,174.51	85.83%
Total Expense	2,009,298.68	1,923,270.00	86,028.68	104.47%
Net Ordinary Income	-7,479.06	57,980.00	-65,459.06	-12.9%
Other Income/Expense				
Other Income				
Dividend Income	4,929.06	0.00	4,929.06	100.0%
Interest Income	16,664.70	0.00	16,664.70	100.0%
Other Income	11,002.92	0.00	11,002.92	100.0%
Total Other Income	32,596.68	0.00	32,596.68	100.0%
Net Income	25,117.62	57,980.00	-32,862.38	43.32%

TICA
Balance Sheet Prev Year Comparison
As of June 30, 2019

	<u>Jun 30, 19</u>	<u>Jun 30, 18</u>	<u>\$ Change</u>	<u>% Change</u>
ASSETS				
Current Assets				
Checking/Savings				
PayPal Account	4,367.32	2,448.57	1,918.75	78.36%
RBC Investment Account	936,592.08	605,704.76	330,887.32	54.63%
TSB-General	310,282.90	611,103.02	-300,820.12	-49.23%
TSB-Payroll	7,643.16	5,607.36	2,035.80	36.31%
Total Checking/Savings	<u>1,258,885.46</u>	<u>1,224,863.71</u>	<u>34,021.75</u>	<u>2.78%</u>
Accounts Receivable				
Accounts Receivable	2,897.60	55,769.29	-52,871.69	-94.8%
Total Accounts Receivable	<u>2,897.60</u>	<u>55,769.29</u>	<u>-52,871.69</u>	<u>-94.8%</u>
Other Current Assets				
A/R Membership	2,424.00	6,426.48	-4,002.48	-62.28%
Interest Receivable	5,203.25	3,778.76	1,424.49	37.7%
Inventory Yearbook	6,155.00	3,820.00	2,335.00	61.13%
PrePaid Expenses	51,079.54	7,069.71	44,009.83	622.51%
Total Other Current Assets	<u>64,861.79</u>	<u>21,094.95</u>	<u>43,766.84</u>	<u>207.48%</u>
Total Current Assets	<u>1,326,644.85</u>	<u>1,301,727.95</u>	<u>24,916.90</u>	<u>1.91%</u>
Fixed Assets				
capital lease improvement	92,992.26	99,963.26	-6,971.00	-6.97%
Equipment/Machinery	149,344.68	188,779.01	-39,434.33	-20.89%
Furniture/Fixtures	22,604.94	32,263.04	-9,658.10	-29.94%
Recorded Depreciation	-241,250.79	-288,001.05	46,750.26	16.23%
Total Fixed Assets	<u>23,691.09</u>	<u>33,004.26</u>	<u>-9,313.17</u>	<u>-28.22%</u>
Other Assets				
Intangible Assets - Website	17,577.50	0.00	17,577.50	100.0%
Amortization of Intangibles	-3,695.61	0.00	-3,695.61	-100.0%
Total Other Assets	<u>13,881.89</u>	<u>0.00</u>	<u>13,881.89</u>	<u>100.0%</u>
TOTAL ASSETS	<u><u>1,364,217.83</u></u>	<u><u>1,334,732.21</u></u>	<u><u>29,485.62</u></u>	<u><u>2.21%</u></u>
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable	63,831.03	62,949.74	881.29	1.4%
Total Accounts Payable	<u>63,831.03</u>	<u>62,949.74</u>	<u>881.29</u>	<u>1.4%</u>
Other Current Liabilities				
Credits Payable Membership	102,320.22	96,636.62	5,683.60	5.88%
Deferred Income	61,622.60	68,334.95	-6,712.35	-9.82%
Payroll Liabilities	5,595.91	958.22	4,637.69	483.99%
Payroll Payable	14,372.77	14,495.00	-122.23	-0.84%
Total Other Current Liabilities	<u>183,911.50</u>	<u>180,424.79</u>	<u>3,486.71</u>	<u>1.93%</u>
Total Current Liabilities	<u>247,742.53</u>	<u>243,374.53</u>	<u>4,368.00</u>	<u>1.8%</u>
Long Term Liabilities				
Compensated Absences	31,112.27	31,112.27	0.00	0.0%

TICA
Balance Sheet Prev Year Comparison
 As of June 30, 2019

	<u>Jun 30, 19</u>	<u>Jun 30, 18</u>	<u>\$ Change</u>	<u>% Change</u>
Total Long Term Liabilities	31,112.27	31,112.27	0.00	0.0%
Total Liabilities	278,854.80	274,486.80	4,368.00	1.59%
Equity				
Retained Earnings	595,090.17	622,391.91	-27,301.74	-4.39%
Unrestricted Fund Balance	465,155.24	465,155.24	0.00	0.0%
Net Income	25,117.62	-27,301.74	52,419.36	192.0%
Total Equity	1,085,363.03	1,060,245.41	25,117.62	2.37%
TOTAL LIABILITIES & EQUITY	<u>1,364,217.83</u>	<u>1,334,732.21</u>	<u>29,485.62</u>	<u>2.21%</u>